

TEXAS EXPORT GUIDE

HELPING TEXAS COMPANIES GO GLOBAL

2017

ThinkGlobal, in cooperation with the Texas Small Business Development Center (SBDC) network, is working on a new resource for Texas exporters, the Texas Export Guide. This colorful, magazine-style guide, in print and online, will serve as an informational resource for Texas exporters, as well as for foreign direct investment.

The purpose of the guide is to provide Texas companies and foreign investors with expert advice and answers to frequently asked questions about exporting and investment. It also will include information about key contacts, web sites and other resources.

The guide will be published in English and Spanish with a total of 10,000 copies produced in print, along with a digital edition that will be available via the Texas.Think.Global website.

Advertisers in the 2017 Texas Export Guide will have a unique opportunity to reach a highly targeted group of active exporters and foreign direct investment decision-makers. The Texas Export Guide will be distributed to state and local economic development agencies, chambers of commerce, world trade centers, ports, and private sector service providers.

Companies interested in advertising in the 2017 edition can sign up online at Think.Global/Texas or by calling 1-800-581-8533, ext. 800.

The deadline for reserving advertising space is October 28, 2016.



ThinkGlobal®

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AMERICA'S
SBDC
TEXAS

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Advertising (Both English & Spanish Editions)

Full Page	\$3,500
Non-Bleed (7.5" x 9.625")	
Trim Size: (8.5" x 10.875")	
Bleed size: 8.75" x 11.125"	
Half Page (7.5" x 4.75")	\$1,800
Quarter Page (3.625" x 4.75")	\$900
Premium Positions: Call for rates & availability	
Production Services:	\$495
Translation Services:	\$495
Publication: January 2017	

Art Specifications:

All ads must be submitted as high resolution print-ready PDFs with no spot colors

All Materials must be uploaded to www.thinkglobal.net/upload

Sign up online at Think.Global/Texas