

# Commercial News®

2008

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Trade Winds Special Edition

# USA



Official Magazine



Istanbul, Turkey

## TRADE WINDS EUROPE



Featuring U.S. Companies Seeking European Business Partners

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Dear Business Partner,

Welcome to this special edition of Commercial News USA, published in conjunction with the Trade Winds Europe Business Development Forum, April 14-16, 2008 in Istanbul, Turkey.

The American companies you see featured in its pages participated in the conference, and are interested not just in the Turkish market, but in opportunities throughout Europe and among Turkey's neighbors.

Over the past six years, the Turkish economy has grown strongly and consistently in response to comprehensive reforms initiated by the government, which last year was re-elected for a second five-year period. Turkey's continued commitment to reform, accompanied by political stability, has attracted record foreign investment – almost \$50 billion – over the past three years. This investment has in turn contributed to Turkey's demand for U.S. products, materials, services and business partners to help continue to expand industry and respond to the



needs of an increasingly prosperous population.

I am proud of the role that American citizens and companies have played in Turkey's development, and I am certain that the readers of Commercial News USA will find many opportunities to build on the long and close commercial relationship between our two countries.

Sincerely,

Ross Wilson  
U.S. Ambassador to Turkey

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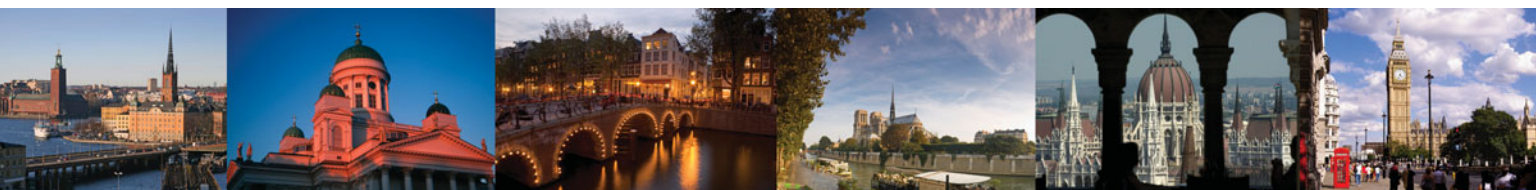
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**Pictured on the Cover:  
Downtown Istanbul at Night**





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Austria	France	Italy	Russia	Turkey
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For more information, please contact Joseph Raycraft, Senior Vice President, at [jraycraft@worldbusinesscapital.com](mailto:jraycraft@worldbusinesscapital.com) or by phone 860.246.6300, extension 102.

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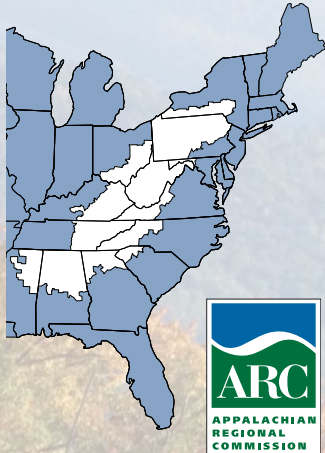
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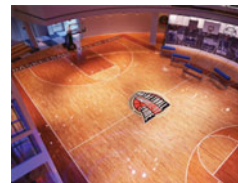
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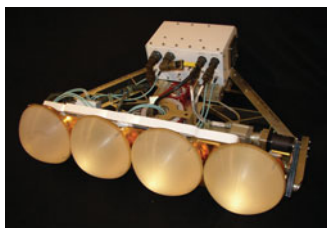
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The Serenbe Lantern



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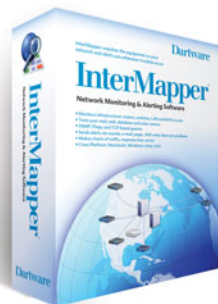
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[www.creativefilmcorp.net](http://www.creativefilmcorp.net)

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InterMapper network monitoring and mapping software from Dartware provides a big picture view of network performance and traffic. InterMapper's maps provide location data for all network devices and connections. Live traffic views visually point out slow-downs or potential problems. Administrators use maps to drill down to sub-maps and underlying diagnostic details and trend reports. Configurable alerts keep network teams informed of potential problems around the clock. Thousands of companies around the world are using InterMapper as a stand-alone network monitoring tool or in conjunction with network management platforms. InterMapper runs on Windows, Mac OS X, and Linux platforms and returns detailed network device information via vendor-specific and SNMP probes.



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Precision Tune Auto Care is looking for ambitious master franchise candidates who will take our proven operating system and use it as a vehicle for growth and profit. International expansion is occurring rapidly as investors are closing the technology repair gap by acquiring the Precision Advantage. International opportunities offer territory exclusivity. Precision Tune Auto Care is looking to establish long-term relationships with quality business professionals. The automotive aftermarket represents a \$294 billion industry, an industry which is virtually recession proof coupled with unlimited financial opportunities. Prior experience in the automotive industry is not as critical to your success as is your ability to adapt and implement our proven tools and systems. We offer a proven operating system based upon world class management, sales and technical training through Precision University and continuous research and development. Ideal candidates will possess high ethical standards, an understanding of business and management principles, and strong personal financials with the ability to raise capital. If you possess these attributes and want to learn more about Precision Tune Auto Care, contact Lee Oppenheim.



**Tuned in to you.™**

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Reedy International Corp. produces advanced thermoplastic additives for the plastic industry. Reedy's products represent a full line of Safoam® and Saftec® foaming and nucleating agents, polymer processing additives, lubricants, dispersions, stabilizers, and advanced purging compounds for commodity as well as engineering thermoplastic resins. With our environmentally responsible additives, you will reduce your overall process costs and produce superior products. As an ISO 9001:2000 company, we are committed to providing quality products and innovative solutions according to the most current technology, safety standards and regulations. We back that promise with integrity, experience, and commitment to the needs of our customers. Contact our corporate headquarters if you would like to receive further information on our products or visit our website at [www.reedyintl.com](http://www.reedyintl.com).



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## Severn Trent Services

### Water and Wastewater Solutions

Severn Trent Services, based in Fort Washington, Penn., USA, is a leading supplier of water and wastewater solutions. The company's broad range of products and services is concentrated around disinfection, instrumentation and filtration technologies, contract operating services, and residential metering solutions. Our international management services business provides support for water and wastewater utility operational development and business transformation.

At Severn Trent, we offer the most complete line of disinfection, instrumentation, and filtration equipment in the industry. Our disinfection product offering includes chlorine gas feed equipment plus a variety of alternative disinfection technologies such as ultraviolet light, chlorine dioxide, and on-site hypochlorite generation. Our filtration technologies are just as varied and include reverse osmosis, nanofiltration, ion exchange, pretreatment/filtration, arsenic removal, aeration, precipitation, bioreactor systems, and separation technologies.



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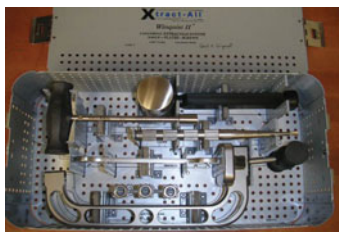
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### Amaze and Educate Audiences with a Definiti® Theater from Sky-Skan

Sky-Skan is redefining planetariums with its new Definiti digital dome theaters. Audiences gaze at a giant dome screen covered with immersive visuals and accompanying surround sound. The theater transforms into a portal of fantastic worlds to discover and explore. A live tour of the universe, given by an expert tour guide/presenter, is just one of the show possibilities. A range of science and entertainment subjects can be shown either real-time (with a presenter at the controls) or played back with simple pushbutton ease. The range of Definiti theater options includes everything from hardware and software to design, training, and support. Definiti customers include the world's first 3D planetarium (Imiloa Astronomy Center), Smithsonian's National Air and Space Museum (Washington, D.C.), Artis Planetarium (Amsterdam), Eugenides Planetarium (Greece), Melbourne Planetarium (Australia), Songam Observatory (South Korea), and ocean liner Queen Mary 2. Sky-Skan Europe phone number: +49 89-6428-9231.



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### You'll Know Us By Our Colors

Spectra Colors Corp. is a recognized global supplier of Specialty Dyes/Colorants for the manufacturing of ink jet inks; writing instrument inks; water and solvent soluble marker inks; coatings and stamp pad inks; wood stains; food, drug and cosmetics; and household, institutional, and industrial chemical compounding. We can supply the Specialty Dyes/Colorants for your specific application.

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## Strategic Asset Management Inc.(SAMI)

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## Telegence Corp.

### Data Collection and Mediation — Everything from Legacy Switches to VoIP

The Telegence Data Collection (DS2000 Data Server) and Data Processing Management Systems (DPMS6000) are designed as data mediation devices for telecommunications service providers.

Telegence product line provides provide solutions to:

1. Connect to telephone switches via magnetic tape emulation, IP, X.25 (MNP, FTAM, AFT, and MTP), BX.25, etc.
2. Extract billing and traffic data from the switch.
3. Does any required data reformatting, filtering, audit reporting, etc.
4. Sends the data to downstream computers automatically.
5. Three Levels of Alarms (Minor, Major, and Critical) Dry contact relay, SNMP, and e-mail alarms.

In magnetic tape emulation mode, the DS2000 can both collect data from the switch and also provide a source for generic and provisioning data restoration to switches like the EWSD, 5ESS, E10, System12, Neax61E, AXE10, and F150.



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### The Unique Moore LOCKERBASKET®

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## Timberline Tool

### Timberline Tool Seeks Distributors for Specialty Tools

Timberline Tool seeks distributors for PE pipe squeeze-off tools and fire hose shut-off tools. Timberline Tool manufactures these innovative tools for the natural gas, water and firefighting industries worldwide. These tools safely, effectively and efficiently shut off the flow of liquid or natural gas without damaging the firehose or polyethylene pipe. Timberline Tool's line of PE pipe squeeze-off tools are designed for open trench, confined space and keyhole excavations and are used to repair and maintain polyethylene (PE) pipelines, while Timberline fire hose shut-off tools are designed for use in both structural and wildland firefighting and are used by firefighters when adding hose, replacing hose, or changing nozzles. Both lines of tools improve the safety and efficiency of operators. For more information visit our website at [timberlinetool.com](http://timberlinetool.com) or email us at [sales@timberlinetool.com](mailto:sales@timberlinetool.com).



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