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Global Initiative Seeks Carbon Pricing Standards

Carbon Pricing was the subject of the UN Private Sector forum held in New York in September as part of the UN Secretary-General's Climate Summit.

Established in 2008 by UN Secretary-General Ban Ki-moon, the UN Private Sector Forum brings the voice of the private sector to inter-governmental negotiations on key topics during the opening weeks of the UN General Assembly.

Organized by the UN Global Compact in close cooperation with the World Bank Group, and with the support of UN partners, the Private Sector Forum provides a unique platform for governments and business to demonstrate their leadership on climate change.

Opening the UN Private Sector Forum, UN Secretary-General Ban Ki-moon urged Heads of State and corporate leaders to reduce emissions aggressively and attain carbon neutrality before the end of the century.

"All people, communities and sectors stand to benefit from the vast opportunities presented by the transformation to climate-resilient, low-carbon economies," he said. "First we must put a price on carbon. This is one of the most powerful and necessary instruments for reducing emissions and generating innovation and finance for low-carbon, resilient growth."

The UN Private Sector Forum's Caring for Climate initiative calls on companies worldwide to implement Carbon Pricing strategies, including:

- 1) Integrating carbon pricing into corporate long-term strategies and investment decisions.

- 2) Advocating the importance of carbon pricing.
- 3) Communicating their progress over time on the criteria in public corporate reports. Companies that have committed to align with the criteria include major oil and gas, utility, consumer goods, chemical and energy companies from North America, Europe, China, Brazil and Africa.

Already, more than 400 companies from 60 countries have called for a stable price on carbon through the UN's Caring for Climate Statement.

Moreover, the Global Investor Statement on Climate Change, in which more than 340 global institutional investors, representing over \$24 trillion in assets, recently called on governments to provide stable, reliable and economically meaningful carbon pricing.

And momentum is growing for a global carbon pricing standard. Seventy-three countries and 22 states, provinces and cities – together responsible for 54 percent of global greenhouse gas emissions and 52 percent of GDP – joined over 1,000 businesses and investors in signaling their support for carbon pricing through a series of initiatives announced during the UN's Climate Leadership Summit last week.

To learn more about Carbon Pricing initiatives, watch the World Trade Webcast series from the week of Sept. 22nd at www.thinkglobal.com/webcast

To learn more about the UN Climate Summit, visit www.un.org/climatechange/summit

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ProMat 2015: March 23-26, 2015, McCormick Place South, Chicago, Illinois USA

Manufacturing & Supply Chain Innovation Begins at ProMat 2015

The increasingly integrated and globalized economy has redefined the dynamics of success for modern organizations. The complexity of managing supply chains that span continents and dominate markets demands agile and adaptable strategies, equipment and systems. With product lifecycles shortening and worldwide competition increasing, success depends on effective material handling, supply chain and logistics solutions that deliver the right product to the right market at the right time in the most efficient and cost-effective way.

On March 23 – 26, 2015, MHI will host its premier manufacturing, supply chain and logistics event – ProMat®. Attending ProMat 2015 allows you to connect face-to-face with the innovative equipment and system solutions of over 800 of the industry's leading providers in person, in action.

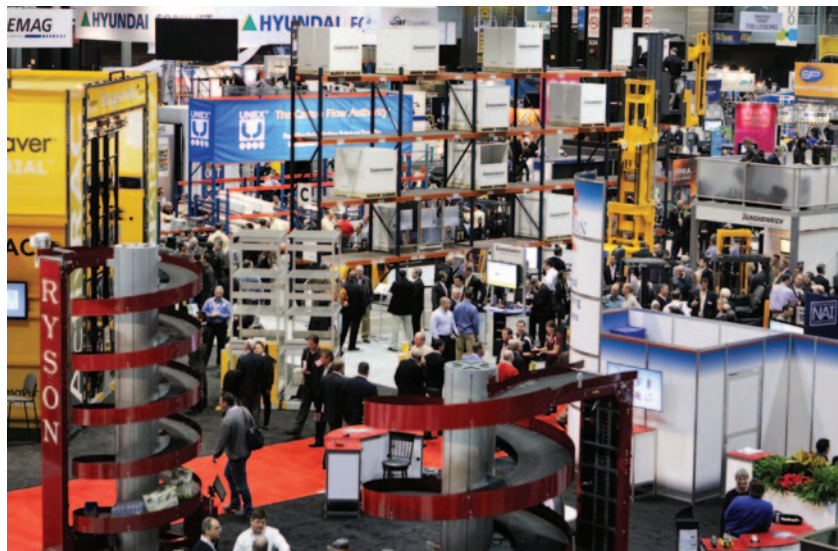
ProMat is the one show where you will see the latest solutions and innovations the industry has to offer and meet the leading providers face-to-face to help you:

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- Dock and Warehouse Equipment and Supplies
- Automatic Identification Equipment and Systems
- Supply Chain Management

ProMat 2015 will include an Educational Conference with show-floor



seminars and Keynotes. At ProMat 2015, you can also network with your peers in over 100 educational sessions as leading industry experts provide information on the latest manufacturing and supply chain trends, technologies and innovations.

If you are involved in manufacturing, distribution and the supply chain you will benefit from meeting with other professionals in your field on the show floor. Attendees include:

- C-level and VP-level manufacturing, distribution, logistics and supply chain executives
- Manufacturing and production managers
- Industrial, plant and manufacturing engineers
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- Third-party logistics professionals
- Distribution center and warehousing managers
- Procurement professionals

As a manufacturing, distribution and supply chain professional, ProMat is your must-attend event in 2015. Only at ProMat can you network, learn the latest advances, and see firsthand the innovative products and services of leading solution providers. This event is only available once every two years and is a can't-miss event for all industry professionals.

Make plans now to attend ProMat 2015 to find what's next in manufacturing and the supply chain.

Register now for free admission to the ProMat 2015 exhibits and educational conference at www.ProMatShow.com.

The ProMat website includes an exhibitor directory, show floor map, event news updates, tips on getting approval to attend, hotel and travel information, as well as frequently asked questions. After registering and exploring the website, be sure to follow ProMat and MHI on Twitter @ProMatShow and @poweredbymhi, join the groups on LinkedIn, and like MHI on Facebook at www.facebook.com/poweredbymhi to receive news and updates as well as share the event with your friends.



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the newest products and tools for the commercial construction industry from top information technology and systems providers; and Concrete Surfaces & Decorative Pavilion showcasing the popularity of decorative concrete for both commercial and residential applications.

World of Concrete promotes the show worldwide in an effort to attract international buyers and exhibitors to expand business both domestically and overseas. World of Concrete welcomes international exhibitors to sell their concrete- and masonry-related products and services as well as delegations from across the globe to network, test drive equipment and discover new products and services and benefit from a world-class education program.

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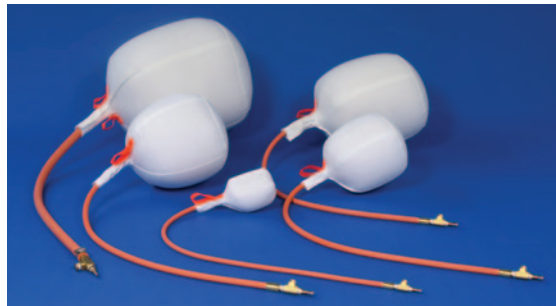


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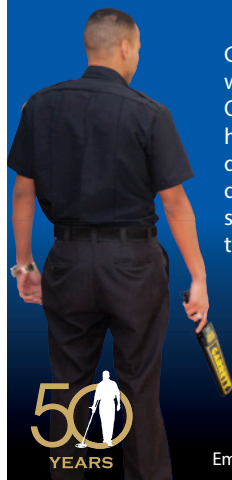
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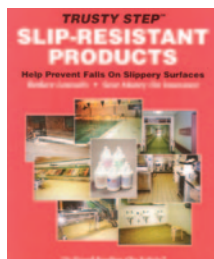
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- ☐ Executive Management (Chairman, President, Owner, Partner, General Manager, Managing Director, CEO, COO, CFO)
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- ☐ Other Professional Management (Lawyer, Doctor, Professor, Government, NGO, Non-Profit)
- ☐ Non-Management (Administrative Assistant, Secretary, Intern)

2. What is the principal business activity of your company or organization?

- ☐ Wholesaler
- ☐ Industry (Purchasing)
- ☐ Representative/Distributor
- ☐ Trade Association
- ☐ Dealer
- ☐ Manufacturer
- ☐ Export Trading Company
- ☐ Government
- ☐ Agent/Broker
- ☐ Service
- ☐ Other

3. How many employees work for your company?

- ☐ 1 ☐ 2-10 ☐ 11-50 ☐ 51-100
- ☐ 101-500 ☐ More than 500

4. How much does your company spend each year on products and services from other countries?

- ☐ Less than \$100,000
- ☐ \$100,000-499,999
- ☐ \$500,000-999,999
- ☐ More than \$1,000,000

5. How comfortable are you reading documents written in English?

- ☐ Very comfortable
- ☐ Somewhat comfortable
- ☐ Not comfortable at all

6. Where does your company currently import products from (check all that apply)?

- ☐ Africa
- ☐ Asia/Pacific (except China)
- ☐ Canada
- ☐ Central America
- ☐ China
- ☐ European Union
- ☐ India
- ☐ Mexico
- ☐ Middle East
- ☐ South America
- ☐ United States
- ☐ Other

7. Do you personally make purchasing decisions?

- ☐ Yes ☐ No

8. How many people in your company read each issue of Export USA?

- ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6
- ☐ More than 6

9. How would you rate the relevancy of Export USA to your business?

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- ☐ Somewhat relevant
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