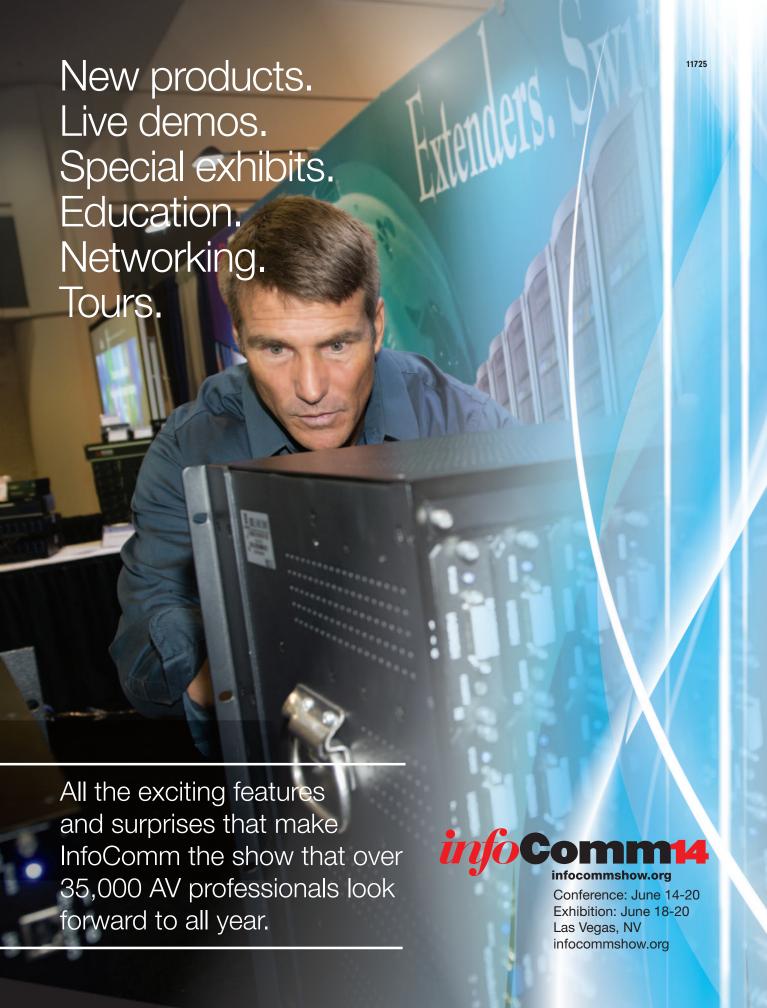
EXPORTERS SEEKING PARTNERS WORLDWIDE







Contents	March/April 2014

Trade Shows Special Section5	Franchise	14	
Health/Beauty/Fashion	Business Services		
Vitamins Industrial Equipment,	Sports & Recreation	16	
Services & Supplies	Medical/Scientific Products & Equipment		
Safety & Security12	Medical Instruments, Equipment & Supplies		
Automotive/Aviation/Marine13	USA Product Showcase	17	
Automobiles & Light Trucks/Vans Auto Parts/Accessories & Service Equipment	Index of Advertisers	18	
Building/Construction/Hardware14	Subscription Form	19	
Architectural/Construction/Engineering Building Products	Reader Service Form	19	

Directory: U.S. Trade Officials

U.S. Department of Commerce, International Trade Administration

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Acting Undersecretary of Commerce for International Trade

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Request Free Information

Request information directly from the companies you wish to do business with or fax back the free Reader Service form on Page 19 to request information from many different companies.

Trade Leads from Export USA and ThinkGlobal.com

xport USA, the export promotion magazine of the USA, is available in six languages: Chinese, English, French, Korean, Portuguese, and Spanish.

The digital edition of Export USA can be read for free, online at exusa.thinkglobal.us

Every issue of Export USA features leading American companies and trade shows looking to find distributors, agents and/ or buyers for their products and services. The purpose of the magazine is to assist importers all over the world in their search for American products and services.

Developed to replace Commercial News USA, Export USA is distributed bi-monthly to readers outside the United States. The magazine reaches more than a quarter million readers in 178 countries worldwide.

Export USA has a solid track record for helping U.S exporters expand into new markets. No other magazine in the world provides international buyers with as many potential American partners.

Export USA is a proven method for finding the right U.S. suppliers for your company. Each issue features U.S. companies interested in expanding into new markets around the world—and who are ready to do business.

Our mission is to help international buyers, distributors, wholesalers, agents, or other business partners find American partners.

Every year, buyers from around the world use Export USA to find suppliers and other potential American business partners. Whether you are looking to buy for the first time from the United States or to find additional American partners, Export USA will provide new opportunities.

If you are an international buyer, distributor or importer interested in doing business with an American company in any form: direct purchase, representation, distribution, franchising, joint venture or other strategic partnering, Export USA will help your business.

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In addition to Export USA, importers and exporters worldwide also can find new trade leads on ThinkGlobal.com, our B2B Trade Leads portal.

ThinkGlobal.com features trade leads for importing and exporting. You will find American companies included in this edition of Export USA featured in the Products section on ThinkGlobal.com.

In addition to trade leads, ThinkGlobal.com is like a "YouTube for Business," offering a dedicated business platform for videos from importers, exporters and service providers.

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Conference: June 14-20; Exhibits: June 18-20; Las Vegas Convention Center, Las Vegas, NV

AV Is Moving Forward at InfoComm 2014

usinesses and institutions around the world rely on the \$90 billion USD global professional audiovisual industry to communicate. InfoComm is the leading commercial audiovisual systems marketplace for integrated display, projection, audio, conferencing, lighting and staging, digital signage and communications system solutions. InfoComm 2014 will take place 14-20 June 2014 at the Las Vegas Convention Center, in Las Vegas, Nevada.

The training program will include hundreds of courses, basic through advanced levels, covering audio, video, projection, digital signage, design, certification, conferencing, AV-IT integration, and more. The exposition, being held 18-20 June, will feature 950 exhibitors from the leading audiovisual manufacturers and service providers. We are also holding special conferences on digital signage and conferencing technologies.

"Attending InfoComm's tradeshow is a worthwhile investment in both time and money," said David Labuskes, CTS, RCDD, Executive Director and CEO, InfoComm International. "In just a few days you can visit the most comprehensive array of professional audio, digital signage, display, unified collaborative conferencing, lighting, control system and signal distribution technology manufacturers available in one location, all while receiving world-class education and training from leading experts and manufacturers."

Although InfoComm is large, it is easy to navigate, thanks to pavilions that bring together like technologies. Audio, Digital Signage, Lighting and Staging, Security and United Collaborative Conferencing are just a few of the pavilions featuring integrated solutions from innovative manufacturers. Many products and special exhibits on the show floor can only be seen at InfoComm.

InfoComm 2013 in Orlando was the largest show in InfoComm history with more than 35,000 attendees from 110 countries. In 2013, 937 exhibitors participated in the event. Exhibitors



occupied more than 43,664 n.s.m. of exhibit and special events space.

InfoComm 2014 is supported by the U.S. Department of Commerce International Buyers Program (IBP). During the Show, trade specialists from the Commercial Service will be managing the International Business Center (IBC) and the U.S. Export Pavilion. In the IBC, buyers and sellers come together, using the meeting rooms provided free of charge on a first come first serve basis, and taking advantage of the facility to plan their visits to the exhibit floor.

Benefits for organized delegations include:

- Complimentary 3-day exhibits-only registration for InfoComm 2014 — \$125 USD value.
- Two complimentary educational seminars within the InfoComm University program held in conjunction with the exposition \$200 USD value. (Please note that only two-hour seminars are eligible for this offer, which is subject to availability. Most sessions are offered in English only).
- Unlimited access to International Business Center
- Invitation to the International Reception hosted by InfoComm on Wednesday evening, 18 June

- Special invitation to the InfoComm Opening Reception on Tuesday evening, 17 June
- Special VIP international delegate "IBP" identification ribbon and registration badge
- Dedicated international registration area with multi-lingual staff

Please visit your U.S. Embassy or consulate to find out more about this program, as there may be an opportunity to join a delegation from your country.

InfoComm is produced by InfoComm International, the trade association representing the commercial audiovisual industry, now in its 75th year. For more information about InfoComm 2014, please visit www.infocommshow.org.

Join us for InfoComm 2014!



How To Contact: InfoComm International 1242 Waples Mill Road, Suite 200 Fairfax, VA 22030 Tel: 1-703-273-7200

www.infocommshow.org

Reader Service #11725

May 17-20, 2014, Chicago, Illinois

Registration Now Open for NRA Show 2014

Restaurant, Hotel-Motel Show and International Wine, Spirits & Beer Event (IWSB) is now open.

The NRA Show 2014 will be held at Chicago's McCormick Place, May 17-20, 2014. The event is the restaurant and hospitality industry's premier trade show and an opportunity to gain inspiration from renowned experts, innovative suppliers, celebrated chefs and tens of thousands of industry professionals.

The co-located IWSB 2014 event will take place May 18-19, and is the only beverage alcohol event exclusively focused on growing restaurant and hospitality bar programs. The hugely successful IWSB features hundreds of established and emerging alcohol brands and labels and influential beverage alcohol buyers

Each year, more than 60,000 professionals and 2,000 exhibitors gather in Chicago for four days that will shape the foodservice industry for an entire year. Produced by the National Restaurant Association, NRA Show is the biggest, broadest, most exciting foodservice show in the world. That means everything you need to make your business better is here: connections, innovations, ideas, education, products, services, inspiration and food.

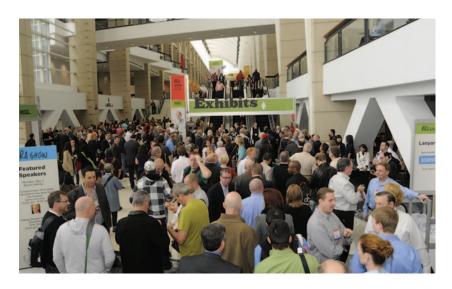
Every year, foodservice professionals from more than 100 countries come to Chicago to experience the largest annual foodservice show in the United States—and the world. They come to discover hot trends and new product innovations—learn from top chefs and international thought-leaders—network, research, do business and taste lots of amazing food.

Exclusive International Services

NRA Show helps international attendees with discounted hotel and travel, along with department of commerce, department of agriculture and consulate resources to make your trip simple.

International Trade Center

A home away from home, featuring interpreters, product locator services, private meeting rooms, relaxation rooms and a number of other amenities to make your show productive and comfortable.



International Back of House Culinary Tours

NRA Show produces a series of Culinary Tours exclusively for our international attendees that takes you behind the scenes at some of the hottest and most interesting sites in Chicago. You can register for a tour when you register for your badge.

International Reception

Network with trade executives, exhibitors and other foodservice professionals from around the world who are interested in expanding their operations. It's free with your badge.

Trade Specialists

The NRA's trade specialist partners organize delegations from all over the world to send you to NRA Show with other professionals from your area.

Help Getting a Visa

For visitors who need a Visa, NRA Show provides a number of services to make the process as quick and hassle-free as possible. More information is available on the NRA Show website.

Multi-language Brochures

For more detailed information in multiple languages, download one of the translated International Attendee brochures available on the NRA show website.

Additional Questions

Please contact the National Restaurant Association, Convention Office, at nraregistration@restaurant.org.

REGISTER ONLINE: http://show.restaurant.org

The annual National Restaurant Association Restaurant, Hotel-Motel Show brings together more than 61,000 foodservice professionals from all industry segments, all 50 states and more than 100 countries. In addition to finding the newest products and services, attendees will gain access to more than 70 free education sessions, panel discussions and culinary demonstrations led by industry experts. For more information, visit Restaurant.org/Show.



How To Contact:
The National Restaurant Association
Restaurant, Motel-Hotel Show
175 West Jackson Boulevard, Suite 1500
Chicago, Illinois 60604-2814
Tel: 1-312-853-2525 • Fax: 1-312-566-9733

www.Restaurant.org/Show Reader Service #12199

March/April 2014

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MRA WINE SPIRITS & BEER EVENT

Train, network and find inspiration at the most comprehensive restaurant and hospitality Show in the industry, featuring a dedicated floor and education track focused on beverage alcohol. You may just find that new product or flavor pairing that sends check averages soaring. But only if you're here.

For more information visit **Restaurant.org/Show** or **WineSpiritsBeer.org**

17-20 MAY 2014 MCCORMICK PLACE CHICAGO, ILLINOIS



November 4-6, 2014 at the Sands Expo Center, Las Vegas, Nevada, USA

U.S. Exporters at AAPEX Eager to Connect with Buyers from FTA Countries

he Automotive Aftermarket Products Expo (AAPEX) has approximately 300 U.S. exporters that are eager to connect with buyers looking to grow their business with exports, especially those located in countries with Free Trade Agreements (FTAs). The 2014 AAPEX is slated for Tuesday, Nov. 4 through Thursday, Nov. 6, at the Sands Expo Center, Las Vegas, Nev. The event's commitment to buyers and exhibitors is You Will Grow Your Business at AAPEX.



Many U.S. exporters first look at FTA partner countries when trying to identify target export markets. Free trade agreements offer significant benefits to U.S. companies by opening markets, reducing tariffs and other transaction costs, eliminating regulations that restrict international trade, reducing risks, increasing transparency, strengthening protections for investments and property, facilitating and harmonizing customs procedures, and establishing procedures for resolving disputes. They reduce barriers to U.S. exports, protect U.S. interests and enhance the rule of law in the FTA partner country. The reduction of trade barriers and the creation of a more stable and transparent trading and investment environment make it easier and less expensive for U.S. companies to export their products and services to trading partner markets.

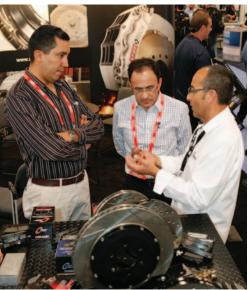
The United States has 14 FTAs in force with 20 countries: Australia; Bahrain; Chile; Colombia; CAFTA-DR: Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras and Nicaragua; Israel; Jordan; Korea; Morocco; NAFTA: Canada and Mexico; Oman; Panama; Peru; and Singapore.

In 2010, 41 percent of U.S. goods exports went to FTA partner countries

with exports to those countries growing at a faster rate than exports to the rest of the world from 2009 to 2010, 23 percent vs. 20 percent, according to the U.S. Department of Commerce.

The United States also is currently engaged in two ongoing FTA negotiations: the Trans-Pacific Partnership with Australia, Brunei Darussalam, Canada, Chile, Malaysia, Mexico, New Zealand, Peru, Singapore and Vietnam, and the Transatlantic Trade and Investment Partnership (U.S.-EU). The potential tariff savings alone make the TTIP a potential game changer. A U.S.-EU free-trade agreement that eliminates all tariffs will allow U.S. and EU exporters to avoid an estimated \$10.5 billion in annual duties paid on bilateral goods trade. According to Bloomberg Government, about \$6.4 billion in duties were paid on U.S. goods exports to the EU in 2011. In 2011 alone, U.S. parts exports to Europe totaled more than \$3 billion, and stands to substantially increase once the TTIP is completed. Buyers from these countries should begin making connections via AAPEX with U.S. exporters who will be eager to take advantage of the new FTAs when they are completed.

AAPEX currently attracts buyers from all 20 FTA partner countries, with 9,525 buyers from FTA member countries in 2013, up from 9,311 in 2012. The U.S. Commercial Service, the export promotion arm of the U.S. Dept. of Commerce, organized buying delegations to the 2013 AAPEX from five FTA countries: Colombia, Costa Rica, El Salvador, Guatemala and Honduras. International association partners organized several additional buying delegations from FTA countries to AAPEX. In addition, the U.S. Commercial Service presence at AAPEX allows buyers and exporters to speak with experts charged with increasing U.S. exports in FTA countries.



To locate AAPEX exhibitors that export, use the AAPEX website, www. aapexshow.com. Simply click on the 2013 Product Search within the Find Products/ Exhibitors section, scroll down to the Additional Exhibitor Information area, click Region(s) Exported To and within Country & State, indicate United States. AAPEX exhibitors who export also are identified with the "We Export" icon.

To be part of an international buying delegation to AAPEX, please contact Judy Novak at: judy.novak@aapexshow.com or contact your local U.S. Embassy or Consulate.

AAPEX represents the \$477 billion global motor vehicle aftermarket and is jointly sponsored by the Automotive Aftermarket Industry Association (AAIA) and the Automotive Aftermarket Suppliers Association (AASA).

How to Contact:

AAPEX Event Management

William T. Glasgow, Inc.

10070 W. 190th Place

Mokena, IL 60448

Tel: 708-226-1300 • Fax: 708-226-1310

info@aapexshow.com

www.aapexshow.com
Reader Service #11848

September 9, 10 & 11, 2014 in Las Vegas, Nevada USA

Super Mobility Week: The New Mega Event for the NEW Mobile Industry

nchored by CTIA's two shows—the flagship CTIA 2014 show and its mobile IT show, MobileCON—Super Mobility Week will represent the largest technology event in the second half of the 2014 calendar year, hosting 40,000+ mobile professionals and executives, 1,100+ exhibitors, as well as 1,000+ media and analysts.

Super Mobility Week will be the most important gathering of the year for those who are driving the wireless future forward. Leaders from across the globe will gather for this powerhouse, week-long event representing different sectors across the wireless ecosystem—next generation services and networks, mobile commerce, consumer electronics, M2M, content,

media and advertising, connected life, the mobile enterprise and more!

Super Mobility Week is an excellent opportunity for international delegates to develop business contacts worldwide and to identify and select appropriate U.S. products to distribute in their region. Attendees from over 100 countries around the world are expected to converge at Super Mobility Week and there will be several international pavilions dedicated to promoting global business relationships.

CTIA-The Wireless Association® has been leading the mobile industry since 1984 and ONLY CTIA can convene the entire new mobile ecosystem under one roof. Join us this September at the Sands Expo & Convention Center in Las Vegas

to get the inside scoop on today's mobile solutions and tomorrow's opportunities.

Be a part of your country's delegation to Super Mobility Week 2014: contact Sarah Bublitz, CTIA Marketing Manager. For more information and to register, visit www.supermobilityweek.com or call 202-736-3200.

How To Contact:
CTIA-The Wireless Association
Sarah Bublitz, Marketing Manager
1400 16th Street, NW Suite 600
Washington, DC 20036
Tel: 202-736-3245
Fax: 202-736-3666
sbublitz@ctia.org

www.supermobilityweek.com
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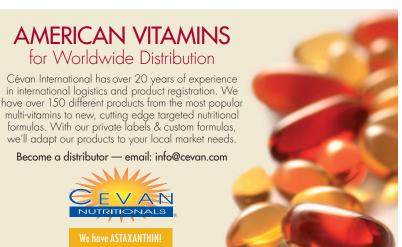
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"We have spent the better part of a decade dedicated to providing an efficient and reliable solution to vehicle entrapment," says Colasse. "With today's travelers facing ever-changing dangers including fires, accidents and flash flooding, it is extremely important for every person getting behind the wheel to know how to safely and effectively escape their vehicle in an emergency situation, especially if one was to be trapped in an automobile."

Originally designed for emergency personnel, resque is a patented, American-made technology for motorists. It is an easy-to-use tool that is small, lightweight, and easy to use. "We have developed a powerful design that works," says Colasse.

Car entrapment has become a real threat and danger to motorists worldwide.

According to the Bureau of Transportation, an estimated five hundred deaths occur every year in the USA due to people being trapped in a submerged vehicle with no escape possible. A 2012 report by the US National Weather Service stated that 39% of all flood related deaths were auto related and National Drowning Prevention Alliance estimate that 10% of all drownings occur in vehicles. Between 2006 and 2010, car fires killed an aver-

age of four people each week, based upon the data from the National Fire Protection Association (NPFA). Also according to the Department of Geosciences, in the University of San Francisco, the total of U.S. heatstroke deaths of children left in cars in 2013 increased to forty three.

The resqme tool is currently being used by more than three million people worldwide. "Our goal is to provide a solution to this massive auto safety problem," says Colasse. "The resqme tool has proven to be the fastest and most reliable escape tool in the world. Using our tool, a trapped passenger can get free in less than 60 seconds, far more effective than any other tool on the market.



Now, resqme Inc.'s mission is to ensure that every first responder and traveler worldwide is adequately equipped to deal with any such danger that might arise. "The award-winning resqme tool helps save lives when seconds count," says Colasse. "We are looking for partners worldwide to distribute this important emergency tool."

How To Contact: resqme® Inc. Laurent Colasse Tel: +1-805-568-0227 info@resqme.com

www.resqme.com
Reader Service #16049

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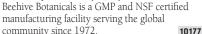


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Battery Doctors	NV	11081	14	Justice Brothers	CA	10756	13
Beehive Botanicals Inc.	WI	10177	17	LUB⇔LINE Corp.	TX	10830	17
Bio-Microbics Inc.	KS	10201	17	Luster Products	IL	11871	10
BOSCOGEN	CA	10224	10	Masterpiece Consultants Revalife	CA	16778	17
Brownmed	IA	10243	16	MultiDrain Systems, Inc.	NC	16763	17
BuildBlock Building Systems LLC	OK	12349	14	NASDA NRA Show	VA	12199	6, 7
CAW Industries Inc.	SD	10278	17	Perma-Type Rubber	СТ	16663	11
Cevan International	СО	10286	10	Plasma Etch Inc.	NV	12535	11
CrestCom International LLC	СО	11543	14	Rainbow Play Systems	TX	11112	16
CTIA Wireless	DC	11567	8	Rejuvi Laboratory Tattoo Remover	CA	11129	10
Enecon Corporation	NY	10457	11	Rejuvi Laboratory Comfy gel	CA	16744	11
Florida Export Directory	FL	16155	16	resqme, Inc.	CA	16049	12
Eptech	CA	16036	17	Robinson Pharma, Inc.	CA	16725	17
ETI	МО	16770	18	Schonstedt Instrument Company	WV	12105	14
EXAIR Corporation Industrial Housekeeping	ОН	16776	11	Superior Manufacturing LLC	ND	16419	17
Excel Dryer Inc.	MA	16078	15	SWEPCO Lubricants	TX	16692	17
First Priority	NJ	10505	13	Technology International Customized Trucks	FL	16345	17
Garrett Metal Detectors	TX	10540	13	Technology International Mobile Cooling	FL	16779	18
Gold Touch Inc.	ОН	10578	13	The Original Log Cabin Homes	NC	10825	14
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