

Commercial News®

The Showcase for American-Made Products and Services

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May/June 2009

USA

Agriculture
Meyer Industries
Automotive
Treatment Products
Building and Construction
Cemen Tech
Business Services
Access USA Shipping
Consumer Goods
Lifetime Products
Environmental
Bio-Microbics

AWARD WINNERS

Franchising
Sign-A-Rama
Health, Beauty, and Fashion
Now International
Hotel-Restaurant Equipment
Greenfield World Trade
Industrial Equipment
Industrial Motion
Information Technology and
Telecommunications
Mathews Studio Equipment
Medical Equipment
Bio-Med Devices, Inc.



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USA

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Request Free Information

Request information directly from the companies you wish to do business with or fax back the Free Reader Service form on Page 39 to request information from many different companies.

Commercial News USA: Celebrating 30 Years of Business Matchmaking

For 30 years, Commercial News USA, published by ThinkGlobal Inc. for the U.S. Commercial Service, has helped you find the right U.S. products, services and partners for your business.

U.S. companies have a global reputation for providing innovative, high quality products and services. As a buyer of world-class U.S. products and/or services, you know you are getting the best value for your money.

This 30th anniversary issue of Commercial News USA, also available online at www.export.gov/cnusa, highlights many potential U.S. suppliers and their products and services in industries such as:

- Business Services
- Hotel/Restaurant/Food Processing
- Trade Shows
- Information Technology

Think Global is also using this anniversary issue of Commercial News

USA to announce the winners of the 2009 U.S. Exporter of the Year Awards. I want to congratulate the 12 winners. Each of these companies has a proven commitment to exporting, customer service, and innovation that has resulted in increased sales. They stand as examples of the prosperity that can be achieved through trade and may be a potential partner for your company.

As this past year has shown, trade is a critical means for advancing the economic security of millions of businesses around the globe. To this end, I am confident Commercial News USA will continue to be a vital resource on which you can depend to find high quality U.S. suppliers and partners for your company.

Sincerely,



Rochelle J. Lipsitz
Acting Assistant Secretary
and Director General
U.S. and Foreign Commercial Service

U.S. Department of Commerce, International Trade Administration

Acting Director General
U.S. Commercial Service
Rochelle Lipsitz

Commercial Service Liaison
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Official Magazine

Commercial News USA Announces Exporter of the Year Awards to 12 U.S. Companies

Twelve U.S. companies that made contributions to the growth in U.S. exports in 2008 have received Exporter of the Year awards from Commercial News USA, the official U.S. Department of Commerce export promotion magazine.

Each year, Commercial News USA recognizes U.S. companies that have launched or expanded export activities. The 2009 Exporter of the Year awards were made to one company in each of 12 industry sectors.

"The success of these 12 Exporter of the Year award winners is an indication of how American companies, large and small, can benefit from exporting, even in a challenging global business environment" said Greg Sander, publisher of Commercial News USA.

"American companies", he added "are recognizing that world markets offer considerable potential for growth and expansion and that a company's trading area can now

include virtually the entire world."

Exporter of the Year winners were chosen based on the total number of documented export deals, the percentage increase in sales, exports as a percentage of total sales, a company's commitment to exporting and customer service, and a company's originality in marketing products and services. To be eligible, a company must be exporting currently from the U.S.

U.S. exports of goods and services in 2008 grew by 12% to \$1.84 trillion, according to the U.S. Department of Commerce's U.S. Census Bureau and the Bureau of Economic Analysis. Exports in 2008 comprised 13.1% of U.S. GDP, an increase of almost 4% from five years earlier (2003).

Commercial News USA is pleased to announce the 2009 Exporter of the Year award winners. The companies, their hometowns, and the industry category they represent are identified below.

Environmental



Bio-Microbics Inc. in Shawnee, Kansas manufactures wastewater and storm-water treatment systems for light commercial and residential markets.

We are pleased to be recognized with an Exporter of the Year award. Our company began exporting immediately after its launch in 1996, and our mission – to bring superior products to emerging markets – hasn't changed. In the past year, we have expanded our market reach with the addition of representation in four new countries. We support these new distributors, with innovative products, marketing, and attendance at international fairs. We are truly grateful to all who support us, and we eagerly look forward to the company's continued success.

– **Bob Rebori, President**

www.biomicrobics.com

Please see our ad on Page 7

Building/Construction Equipment/Hardware



Cemen Tech in Indianola, Iowa is the world's largest manufacturer of volumetric concrete equipment, including mobile and stationary concrete dispensers.

The employees-owners of Cemen Tech are proud to be recognized as an Exporter of the Year by Commercial News USA. As the world's largest and most recognized manufacturer of volumetric concrete mixers, Cemen Tech sees the export market as important to our success, and it will continue to play a key role in our business strategy. There is significant latent demand for our products, especially in developing areas where traffic and environmental concerns limit concrete production and waste disposal. We look forward to continuing our export activities and providing solutions to our customers worldwide.

– **Tom Palme, President**

www.cementech.com

Please see our ad on Page 6

Commercial Foodservice Equipment



Greenfield World Trade Inc. in Ft. Lauderdale, Florida supplies the global foodservice equipment market with equipment and related services, including design consultation, export documentation, warehousing, and parts.

Founded in 1987, Asbury Worldwide is the largest American export management company in its segment. In 1999, Greenfield World Trade was formed as a global trading company selling and servicing American manufactured products in more than 130 countries, both to retail and commercial markets. The company slogan – "One World...One Source...One Solution" reflects our commitment to fulfilling our customers' needs, from functional layout to equipment selection, exportation, and site delivery.

– **Neal Asbury, President**

www.greenfieldworld.com

Please see our ad on Page 7

Franchise



Sign-A-Rama in West Palm Beach, Florida, one of five business-to-business brands of United Franchise Group, has franchise locations around the world that provide comprehensive sign and graphics services.

Here at United Franchise Group, we have always had the philosophy that having a vibrant international growth strategy is essential to our long term growth as a company. The goal for each of our five franchise brands is to be considered number one in the world, and all our management team members possess a global view. Our franchise brands have a broad appeal, and presenting these opportunities to others around the world is just good business sense. Our brands have expanded in over 50 different countries to date and we are excited about the future.

– Tony Foley, International Director

www.signarama.com

Please see our ad on Page 10

Electrical/Electronics



Matthews Studio Equipment Inc. in Burbank, California manufactures hardware and lighting control devices for the motion picture, television, photographic, and theatrical production markets.

Lagos, Champ pres Forges, Quito, and Mumbai all sound like foreign destinations, and they are. They are cities in Nigeria, France, Chile, and India – just four of 62 different countries into which we ship our motion picture and television production equipment from our factory in Burbank, California. With our extensive use of the Internet, a dedicated staff, and a presence at international trade shows, Matthews has now become a premier provider of production equipment distributed worldwide.

– Ed Phillips, Co-Founder and President

www.msegrip.com

Please see our ad on Page 11

Health, Beauty, and Fashion



Nutrition for Optimal WellnessSM

NOW International in Bloomingdale, Illinois serves the natural products industry with a range of dietary supplements, including herbs, vitamins, and minerals.

The success that Now International has experienced over these past several years is in large part due to the efforts of our local U.S.

Export Assistance Center in conjunction with the Department of Commerce and the Foreign Commercial Service offices around the world. We have gone out to them on many occasions for information about markets of interest. We have utilized most of the programs offered: Gold Key, International Partner Search, Flexible Market research, and International Company Profiles.

The information gained from these services was used to pursue many of the markets where we are currently active.

– Philip Pittsford, International Sales Manager

www.nowfoods.com

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Treatment Products Ltd. in Chicago, Illinois manufactures and markets automotive appearance products.

Treatment Products Ltd. is honored to be recognized by Commercial News USA as an Exporter of The Year. Since our first international order, Treatment Products Ltd has worked closely with the U.S. Department of Commerce in a variety of ways to help us achieve international marketing goals. Exporting has been a key factor to our growth over the years, and The Treatment brand has developed a loyal international following. We look forward to continuing our marketing efforts on a global scale and to broadening our fine list of international customers.

Jeff A. Victor, Vice President

www.thetreatment.com

Please see our ad on Page 11

Consumer Goods

LIFETIME

Lifetime Products Inc. in Clearfield, Utah is a world leader in the design and manufacture of lifestyle products such as outdoor furniture, storage sheds, backyard play systems, and sports equipment.

www.lifetime.com

Industrial Equipment, Services and Supplies



Industrial Motion Inc. in Mooresville, North Carolina provides spare and replacement machine parts to U.S. companies that have manufacturing facilities abroad from warehouses and sales offices in Shanghai, Singapore, Delhi, and Chennai.

www.indmotion.com

Exporter of the YEAR!

----- ENVIRONMENTAL -----



Innovative wastewater & stormwater treatment products for residential and commercial properties.

"We are pleased to be recognized with an Exporter of the Year Award," said Bob Rebori, President of Bio-Microbics, "and are truly grateful to all who support us. We eagerly look forward to the company's continued success."

FAST wastewater treatment systems

10201



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e-mail: **sales@biomicrobics.com**

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Neal Asbury, President
Greenfield World Trade

Greenfield World Trade Wins Exporter of the Year Award

Greenfield World Trade has received the 2009 Exporter of the Year award from Think Global Inc., publisher of Commercial News USA, the official export promotion magazine of the U.S. Commerce Department.

Greenfield World Trade exports more than 40 U.S. and foreign manufactured commercial food equipment brands to 120 countries and provides a host of related services.

"The success of our company has much to do with the fact that the foundation of our company is not that of a typical exporter. Instead, we are vertically integrated from product design to manufacturing, distribution, sales, technical service and marketing. That allows us to provide a source-to-market solution for fulfilling customer needs from functional layout, equipment selection, export, and delivery to site," said Neal Asbury, President of Greenfield World Trade.

To complement his executive responsibilities at Greenfield World Trade, Asbury, is a nationally recognized expert on trade issues which he discusses at www.asburysworld.com and on his weekly radio show on WZAB-AM 880, The BIZ.



16050

www.greenfieldworld.com

NOW International Honored by President for Achievements in Exporting

Over the past 40 years, NOW Foods, award-winning manufacturer of natural health products, has made progressive strides to position itself as a leader in today's global health market. This has involved the development of a dedicated International division, multi-cultural promotion of NOW products, and worldwide branding strategies, all aimed at increasing the company's presence abroad. These collective efforts have significantly helped strengthen NOW's role as a global provider, as evidenced by their acceptance of two awards that honor export leadership and excellence.

On Tuesday May 20th, 2008, President George Bush and Commerce Secretary Carlos Gutierrez presented NOW International with the Presidential "E" Award for Excellence in Exporting. Created by President John F. Kennedy in 1961, the Presidential "E" award is the highest single honor that the federal government can give to any American company or organization. It serves to recognize U.S. firms for their competitive achievements in world markets as well as their contributions to increasing U.S. exports.

"NOW International is helping to keep America competitive in the global marketplace..."

"NOW International is helping to keep America competitive in the global marketplace, and I commend them for contributing to last year's record in goods and services," said Secretary Gutierrez. "Thanks to NOW International and the thousands of others that compete in the global market, U.S. exports last year [2008] rose 12.6 percent over the previous year to more than \$1.6 trillion, making an important contribution to U.S. economic growth."

In early 2009, NOW International was honored as a 2009 Exporter of the Year by ThinkGlobal Inc, publisher of Commercial News USA. As indicated elsewhere in this issue, the magazine is the official export promotion magazine of the U.S. Commerce Department and has an estimated 400,000 readers in 176 countries worldwide. NOW International was named Exporter of the Year in the Health, Beauty, and Fashion category.

Winners were chosen based on the total number of documented export transactions completed in 2007, the total percentage increase in sales in 2007, compared to 2006, exports as percentage of total sales, the company's commitment to exporting, the company's commitment to customer service, and the company's innovation and originality in marketing products or services. NOW International has shown growth in each of these areas, while consistently working to improve and expand its exporting capacity.

NOW International, the export arm of NOW Foods, currently sells nutritional products to more than 65 countries on six continents. The company has translated its product literature, such as NOW's Quality Catalog, into more than 15 languages in order to provide a local voice to a global brand name. NOW believes that this high level of commitment to global brand-building is an important factor in growing its sales an average of 23.5 percent over the past 4 years.

NOW Foods is an award-winning manufacturer of high quality natural dietary supplements, sports nutrition, personal care, and healthy foods. Since 1968, the company has been committed to providing value in products and services that empower people to lead healthy lives. For more information, please visit www.nowfoods.com.



Nutrition for Optimal WellnessSM

How To Contact

NOW International
305 South Glen Ellyn Rd.
Bloomington, IL 60108 USA
TEL: 630-545-9098
internationalsales@nowfoods.com
www.nowfoods.com
Reader Service #12326



International



NOW Foods is an award-winning manufacturer of natural dietary supplements, sports nutrition, personal care, and health foods. As the #1 brand of dietary supplements in the US†, NOW currently offers its line of high quality health products in over 65 countries. Our commitment to worldwide growth has helped us become ThinkGlobal Inc.'s 2009 Exporter of the Year, as well as the recipient of the Presidential "E" Award for Export Excellence in 2008. By utilizing the most advanced science and testing, coupled with the finest ingredients, NOW is continually exploring new ways to provide health solutions on a global scale.

† SPINSScan Natural, period ending 1-24-09

**NOW International
Awarded the 2008
Presidential E Award for
Excellence in Exporting**

**Providing the highest
quality natural products to
over 65 countries on 6
continents!**

**NOW International
Awarded the 2009
Exporter of the Year**
Award by ThinkGlobal Inc.



2008 Presidential Export Award



Together we provide value in products and services that empower people to lead healthier lives worldwide

395 S. Glen Ellyn Rd. Bloomingdale, IL 60108 / internationalsales@nowfoods.com / 630-545-9098

SIGNARAMA: Where the World Goes for Signs

SIGNARAMA, one of the 2009 Think Global/Commercial News USA Exporter of the Year award recipients, is the world's largest sign franchise, with 950 franchisees in 50 countries around the world.

And yet is it just one among a group of successful – in fact, award-winning – business-to-business brands and franchise development services of United Franchise Group (UFG) in West Palm Beach, Florida.

UFG's franchise brands include some of the world's leading franchise names: EmbroidMe, the world's largest embroidery franchise; Billboard Connection, an out-of-home advertising franchise; FranchiseMart, a retail location for people to research business opportunities before making financial investments; and Plan Ahead Events, a home-based corporate event planning franchise.

UFG also has a franchise services division to help entrepreneurs grow their businesses into successful domestic and/or global brands.

The 'continuum' of franchise development services includes Accurate Franchising, Franchise Greenhouse, and World Franchisors.

"Global expansion and growth is at the forefront of the company's 2009 plans," said Tony Foley, international director of SIGNARAMA. "In fact, just this past year, we expanded into an additional eight countries, a trend that will continue in 2009. Our CEO, Ray Titus, founded the company on the premise that you must have a well thought out, long-term global expansion plan to be considered a world leader in franchising."

What has made UFG so successful in promoting business-to-business brands internationally? In a word, "expertise" – both in franchising and in international markets. Today, UFG is a \$500 million dollar success story with more than 1,450 franchise locations in 50 countries. For information on a "Master License" opportunity internationally, please contact Tony Foley at United Franchise Group.

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Mr. Tony Foley, International Director
United Franchise Group
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Please contact Tony Foley for Master License inquiries in West Palm Beach, Florida, USA at 561-868-1358 or email sartony@aol.com.

11799

Business Services



Access USA Shipping in Bradenton, Florida, which does business as MyUS.com, provides international package forwarding services such as parcel receiving, storing, and consolidation.

www.myus.com

Agriculture



Meyer Industries in Midville, Idaho manufactures and markets pest control for residential and commercial use, including The Rodenator, a humane alternative to pesticides in eliminating burrowing rodents and other pests.

With a dedicated staff and production folks, Meyer Industries assembles, markets, and sells the Rodenator line of pest control products worldwide. The company's overseas sales account for almost 50% of current annual revenues, and with the help of the U.S. Commercial Service based in Boise, Idaho, we anticipate second half 2009 and 2010 annual revenues to double, if not triple.

— Steve Bloomfield, Dir. of Operations

www.rodenator.com

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Medical/Scientific Products & Equipment



Bio-Med Devices in Guilford, Connecticut designs, manufactures, and markets critical care and transportable respirators, ventilators, air-oxygen blenders, monitors, breathing circuits, and accessories.

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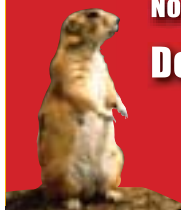


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- Commercial News USA Exporter of the Year award
- State of Illinois Exporter of the Year
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jeff@thetreatment.com • www.thetreatment.com

May 4-7, 2009 in Chicago

WINDPOWER 2009 Conference & Exhibition

The annual WINDPOWER Conference & Exhibition has been growing each and every year. Consider the recent history: Denver, 2005: 4,000 attendees; Pittsburgh, 2006: 5,000; Los Angeles, 2007: 7,000; Houston, 2008: 13,000.

And in Chicago, 2009? That's up to you.

On one level, attendee increases aren't at all surprising, given the red-hot growth the industry has experienced recently. In 2007 wind energy accounted for a full 35% of new electric capacity installed, second only to natural gas-fired generation.

Moreover, the U.S. market is considered tops in the world for growth potential. Hungry for more components, the industry has been welcoming new market entrants into its supply chain, and those companies are, naturally, showing up at WINDPOWER. The annual event has developed a reputation for generating accolades across the industry like megawatts from a turbine. One reason for the enthusiasm: no other wind industry event in the world draws so many members of the wind power business.

The American Wind Energy Association's Premier Event

With over 1,500 members and advocates, the American Wind Energy Association (AWEA) is the hub of the North American wind energy industry, and the WINDPOWER Conference and Exhibition, the association's premier event, is the largest annual wind conference and exhibition in the world.

Wind energy professionals gather at this dynamic event to learn about the latest industry developments and technologies, review new products, and network with leading industry decision makers.

The Event for Energy Professionals

Although Wind Energy 2009 is open to the public, almost all of the attendees – more than 13,000 at the 2008 event – are industry professionals. (AWEA does not include members of the public in its final numbers.) The



sheer number and caliber of participants converging in one place makes for a marketing, networking, learning, and sales opportunity like none other in the industry.

In addition, WINDPOWER has continued to top itself each year in terms of offerings and events. While many conferences focus on the trade show only, the number of educational tracks has risen to a planned six at WINDPOWER 2009, and bonus events such as the resoundingly successfully Lyle Lovett concert at the 2008 event have been added each year.

The WINDPOWER 2009 conference program will include over 300 speakers and moderators, 150 poster presentations, and 50 sessions that will be organized into various tracks having policy, business, and technical focuses. Attendees can also participate in several day-long pre-conference seminars for a more in-depth education on various topics. Bottom line: There is no better place to learn the latest industry developments and new technology than WINDPOWER 2009.

Who Should Attend?

Anyone whose business is driven—as well as those who want their business to be driven—by wind power, including, project developers, consultants, utilities, turbine and component man-

ufacturers, legal advisors, insurers, government officials, and scholars.

WINDPOWER also extends a warm welcome to international attendees, who will find the education sessions, presentations, networking events, and opportunities for information exchange rewarding and productive.

You can register for the conference online at www.windpowerexpo.org/register_now.cfm, or you may call or e-mail Marissa Bundy, Conference and Registration Coordinator, for more information at (202) 383-2512, conference@awea.org; for exhibition information, please call 202-383-2500, ext 570 or email exhibition@awea.org.



How To Contact

Wind Energy Conference and Exhibition
The American Wind Energy Association
1501 M Street, Suite 1000
Washington, D.C. 20005
TEL: (202) 383-2512 • FAX: (202) 383-2505
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WHY GROW YOUR BUSINESS in the United States?

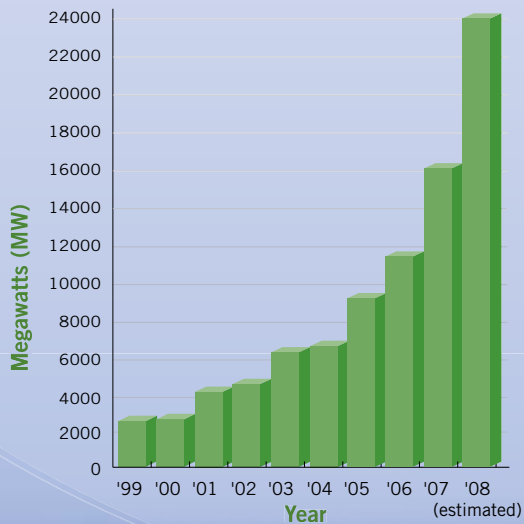
The U.S. wind energy industry now has 20,000 megawatts of installed capacity, making it the world leader in wind energy.

TREMENDOUS OPPORTUNITIES + Amazing Growth!

- ▶ Record installation of over 5200 MW of new capacity in 2007
- ▶ 2007 installations injected over \$9 billion into the economy
- ▶ The new wind projects accounted for about 35% of the entire new power-producing capacity added in the U.S. in 2007
- ▶ Cumulative installed capacity growing by an average of 29% per year for past five years
- ▶ 2008 expected to see over 7500 MW of new installations

WE NEED YOU!

Additional turbine manufacturers and component / service suppliers are needed to accommodate this tremendous growth!



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www.windpowerexpo.org



23-25 September in San Diego, CA - USA

IFAI Expo 2009 – A World of Technical Textiles

IFAI Expo 2009, the largest technical textiles trade show in the Americas, is a dynamic showcase of existing and emerging technologies that brings together all levels of the value chain – from fiber producer to end-product manufacturer. The key leaders in the technical textiles industry from around the world will gather here and plan their next year.

Visitors will gain a competitive edge from valuable insights about new products, materials, advancements, design initiatives, production techniques, and marketing strategies. Buyer markets represented include e-textiles, carbon fiber products, safety/protective/HazMat, medical, graphics/signage, machinery, transportation interiors, bags/ luggage, athletic/sporting equipment, and many others.

IFAI Expo 2009 is an international matchmaking event for manufacturers of finished products and industry

suppliers. As a U.S. Department of Commerce International Buyer Program event, buyer delegations from around the world will attend. To join a delegation, contact the Commercial Service Trade Specialist in your country (www.buyusa.gov).

Source new suppliers or buyers, make a purchasing decision, update yourself on new industry developments, and network with industry peers and colleagues representing more than 60 countries.

You'll see the latest product innovations for emerging and niche end-markets, including for the construction, filtration, digital printing, medical, architectural industries and for the military. Twenty special symposia/workshops will feature more than 90 expert speakers on topics such as Aerospace Technologies, Smart E-textiles, Architectural Fabric Structures, Durable Nonwovens –

Filtration and Separation, and Global Textile Markets.

For registration and general information, visit www.ifaexpo.com. To purchase an exhibit stand, contact Todd Lindemann at +1-651-225-6918 (tvindemann@ifai.com). For assistance in preparing a visa application, contact Tracie Coopet at +1-651-222-2508 or tkcoopet@ifai.com.



How To Contact

Tracie Coopet
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San Diego Convention Center
San Diego, CA
Sept. 23-25, 2009



Miami Beach, November 9-10

12th Americas Food and Beverage Show Welcomes International Attendees!



The 12th Americas Food and Beverage Show welcomes food professionals from around the world to beautiful Miami Beach on November 9-10, 2009, for the Western Hemisphere's largest two-day food and beverage trade show. Come join nearly 6,000 food retailers, distributors, exporters, importers, and food service professionals from more than 87 countries who will gather to share ideas and innovations, present new products, and explore new sales, marketing, distribution, and branding opportunities.

"We've been at this show four years non-consecutively, past two years back to back. And what brings us back is the prospect of having new opportunity. There's always somebody new; there's always a jewel waiting to be found at America's Food & Beverage Show. In the past we've found new business which has justified why we do this show."

Floyd Pusey, Cargill Meat Solutions,
Miami Lakes, FL

"The Americas Food and Beverage Show provides a great opportunity for U.S. companies to interact with buyers from Canada, Latin America/the Caribbean, South America, and from around the world," said Dewitt Ashby, director, trade shows, for the

National Association of State Department of Agriculture.

The show is sponsored by the National Association of State Department of Agriculture (NASDA) and the U.S. Department of Agriculture (USDA). The Foreign Agricultural Service (FAS) of the U.S. Department of Agriculture (USDA) works to promote the export of U.S. agricultural products and reports on agricultural production and market development in all areas of the world. USDA and FAS work in conjunction with NASDA to help promote the USA Pavilion at the Americas Food and Beverage Show and Conference.

Discover New Opportunities

Attending the Americas Food and Beverage Show will provide the answers attendees are looking for. Whether the challenges are in sales, sourcing, or services, the Americas Food and Beverage Show is the marketplace that brings the food and beverage industry together. Who should attend the Americas Food and Beverage Show? Virtually any purchasing decision-maker in the food industry who is interested in the unparalleled opportunities the show will provide to generate leads, network with peers, discover new products, share ideas, and sample products from around the world.

What to See and Do

On the show floor, the aisles will be packed with new and tasty foods

and beverages from more than 25 countries around the world such as Argentina, Brazil, Canada, Colombia, Italy, Jamaica, Malaysia, Poland, Portugal, South Korea, Trinidad & Tobago, etc. The event is strongly endorsed by trade promotion groups from Argentina, Australia, Brazil, Canada, Chile, Colombia, Italy, Peru, Poland, South Africa, Spain, Thailand, and Turkey. International visitors will be particularly interested in the International Buyers Reception as well as "must see" events such as the VII Annual Americas Food and Beverage Awards Presentation, V Annual Americas Chef Competition, the New Products Showcase, the Trends Theatre, and the Conference programs in addition to the 350 or more exhibiting companies.

If you have any questions regarding the show, please visit the 12th Americas Food and Beverage Show web site at www.americasfoodandbeverage.com or contact our Show Management Office by phone at +1-305-871-7910 or by email at afb@worldtrade.org.

How To Contact

12th Americas Food and Beverage Show
1007 N. America Way, Suite 500
Miami, FL 33132 USA
TEL: 305-871-7910 ext. 221 • FAX: 305-871-7904
jmeisel@worldtrade.org
www.americasfoodandbeverage.com
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September 13th – 16th, 2009 ABC Kids Expo at the Convention Center, Las Vegas

Delivering a World of Juvenile Products

In March, 2003, a group of forward thinking juvenile industry professionals created All Baby & Child, Corp. as a partnership between independent specialty store retailers and the manufacturers who support them to promote the long-term growth of the children's products industry and provide valuable opportunities for networking and education.

Now in its seventh year, the show has grown to 33,200 net square meters, with more than 1,000 exhibitors displaying their newest and most innovative products for newborns through teens, such as furniture, bedding, room décor, baby gear, gift and layette, nursing and feeding, and toys.

The ABC Kids Expo has been recognized for its quality and growth:

- Tradeshow Week "Fastest 50" show (2005-2008)
- Tradeshow Week "Top 200" show (2006-2007)

- Tradeshow Executive Gold 100 Show (2008)
- Tradeshow Executive Most Dynamic Show Growth (2008)
- The Expo Group Show Manager of the Year, Larry Schur (2008)
- IAEE Sales and Marketing Excellence Award (2008)

The 2008 ABC Kids Expo® shattered previous attendance records demonstrating overall growth of 7% in total attendance. Buyer attendance grew an amazing 26%; the number of retail buying companies grew by almost 20%; and international attendance grew by more than 50%! The 2008 event saw the debut of the Naturally Kids® showcase of juvenile products manufacturers, focused on producing environmentally friendly products which are healthy for both families and young children.

In 2009, our New Product Showcase (NPS) will feature more than 200 products from more than 100

exhibiting manufacturers. Our popular Modern Child® section, a juried showcase of juvenile products focusing on contemporary design and high functionality, will return for the fourth year.

We extend a warm welcome to attendees and exhibitors from 59 countries around the world and invite them to experience everything that is the ABC Kids Expo®.



How To Contact

ABC Kids Expo®

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- 3 To learn how** to successfully implement new technologies into your manufacturing, warehousing and distribution operations while (at the same time) driving new revenues, enhancing brand value, cutting costs, and reducing risk.
- 4 To network** with others in your industry from across the United States, Mexico, Canada, China, India, and More!
- 5 To attend** specialized education sessions led by industry experts addressing best practices, new equipment developments, and leading trends.
- 6 You will discover** ways to cut costs and increase productivity while exploring the newest technologies and networking with other professionals all under one roof.

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*The data for this study was obtained from mailed and internet surveys of attendees to 55 exhibitions in 2006 by Exhibit Surveys, Inc.

For more information contact:
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November 3-5, 2009 in Las Vegas

Visit AAPEX To Meet U.S. Manufacturers of Automotive Aftermarket Products

A trip to the 2009 Automotive Aftermarket Products Expo (AAPEX) puts you in touch with the leading U.S. manufacturers in the automotive aftermarket, providing the best opportunity to see all the products, all the people, all in one place. AAPEX will take place Tuesday, Nov. 3 – Thursday, Nov. 5, at the Sands Expo Center, Las Vegas, Nevada, USA.

Approximately 900 U.S. manufacturers exhibit at AAPEX, the world's largest business-to-business event for the automotive aftermarket industry. "Many U.S. manufacturers in the automotive aftermarket have been in business for a long time and are known for the quality of their products and their willingness to stand behind their products," said Bill Glasgow, Sr., AAPEX show manager. "In addition, several manufacturers produce parts for a number of cars currently in the fleet of vehicles worldwide."

**The AAPEX Web site,
www.aapexshow.com will list
all the show exhibitors.**

Many of these companies also export and have distribution and sales programs prepared and ready for various regions of the world. According to AAPEX Show Management, approximately 45 percent of the U.S. manufacturers at AAPEX export, and this number is expected to grow with the assistance of the U.S. Department of Commerce International Buyer Program (IBP). The AAPEX Export Directory has contact information and Web sites for manufacturers that export, and buyers may request a copy by sending an e-mail to info@aapexshow.com.

In all, approximately 2,000 companies exhibit at AAPEX and display their products and services in nearly 5,000 stands. The range of products at AAPEX includes air conditioning,



automotive lighting, electrical system and batteries, cooling system, friction and brake systems, undercar, car care, new and remanufactured replacement parts, suspension and front end, engine and transmission parts, equipment and tools (including diagnostic, hand tools, machine shop, and service and installation), computer systems and software, and retail and warehouse fixtures. The leading suppliers of chemicals and lubricants also exhibit at AAPEX.

The AAPEX Web site, www.aapexshow.com will list all exhibitors. Buyers can also use the website to find products, network with exhibitors and view the latest educational offerings.

International buyers who are interested in participating in an official delegation to the 2009 AAPEX should contact the commercial specialist for the automotive sector in their local U.S. embassy or consulate. The IBP led 49 official delegations to AAPEX 2008, representing a growth of 60 percent over the previous year.

While at AAPEX, international visitors are encouraged to use the Center for International Commerce (CIC), which has computerized product and exporter locator services, interpreters, and private meeting

spaces, as well as credit card, telephone, and fax services. Representatives from the U.S. Department of Commerce and association trade specialists will be in the CIC and available for export counseling.

AAPEX will again be co-located with the SEMA Show, which will be held the same week at the Las Vegas Convention Center.

AAPEX is jointly sponsored by the Automotive Aftermarket Suppliers Association (AASA), the aftermarket segment association of the Motor & Equipment Manufacturers Association (MEMA), and the Automotive Aftermarket Industry Association (AAIA). For more information, visit the AAPEX website, www.aapexshow.com.



How To Contact

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Special Section

Products & Services from the Midwestern Region of the United States

The Midwest Special Section of Commercial News USA includes American companies from the following states: Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, South Dakota and Wisconsin.

Thanks to a grant from the Department of Commerce, the

companies in the Midwest Section are pleased to present their products and services.

If you are interested in finding out more about any of these companies, please contact the company directly or fill out the Reader Service form on Page 39 of the magazine.

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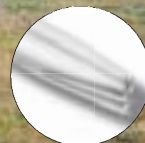
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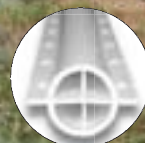
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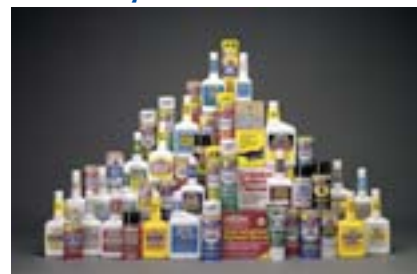
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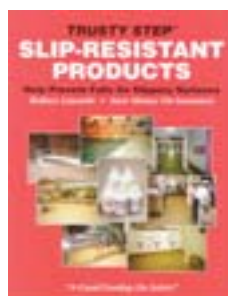
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2. What is the principal business activity of your company or organization?

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- ☐ Agent/Broker
- ☐ Service
- ☐ Other

3. How many employees work for your company?

- ☐ 1 ☐ 2-10 ☐ 11-50 ☐ 51-100
- ☐ 101-500 ☐ More than 500

4. How much does your company spend each year on products and services from other countries?

- ☐ Less than \$100,000
- ☐ \$100,000-499,999
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6. Where does your company currently import products from (check all that apply)?

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7. Do you personally make purchasing decisions?

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10578	11389	11997	12401	12540	15958	16013	16034	
10756	11434	12060	12419	12547	15962	16014	16035	
10760	11502	12149	12450	12570	15999	16015	16036	
10825	11521	12173	12455	12571	16002	16016	16037	

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