

Commercial News[®]

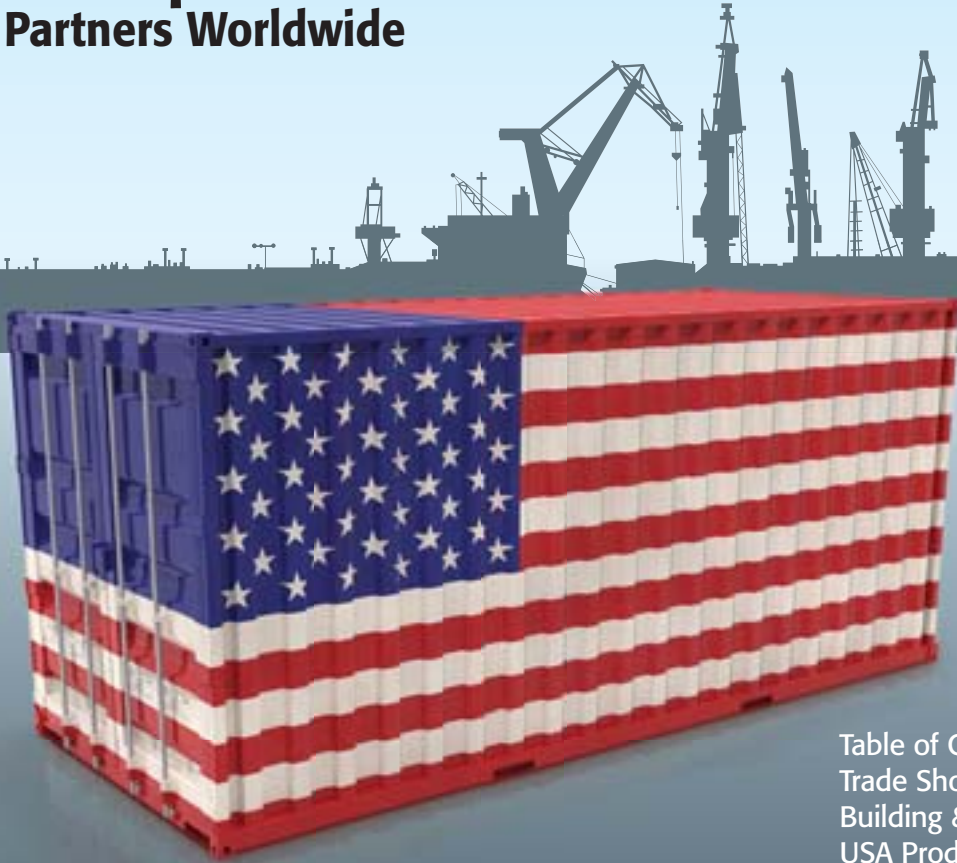
The Showcase for American-Made Products and Services

www.export.gov/cnusa

January/February 2009

American Exporters Seeking Partners Worldwide

USA



Official Magazine

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SAVE THE DATE
3-5 NOVEMBER
2009



AAPEX is the place to see all the major
U.S. automotive aftermarket brands.

Find Out More Now At

AAPEXSHOW.COM



Commercial News[®]

The Showcase for American-Made Products and Services

USA

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Request Free Information

Request information directly from the companies you wish to do business with or fax back the Free Reader Service form on Page 31 to request information from many different companies.

All New USA Showcase Section and a Brand New Look, Beginning with This Issue

This issue of Commercial News USA includes a number of design changes as well as the new USA Product Showcase section.

The design changes are intended to make the magazine easier to read. In particular, we have streamlined the listing advertisements. Advertising sections are still classified by color, but we have reduced the amount of color on each page.

The "contact" box below each listing ad has been changed so you, our readers, can more easily find the important information you are seeking.

You also may notice some other changes in the typeface and design of the pages in the magazine. We hope these changes make it easier for you to use Commercial News USA to find new American partners.

Another major change in this issue of the magazine is the addition of the new USA Product Showcase section, which begins on Page 25.

The USA Product Showcase section features products and services that are either new to the magazine or have not been advertised during the past year.

This issue of Commercial News USA features 46 companies in the USA Product Showcase. These are American companies looking for distributors and partners worldwide.

Please take time to review the many new companies in this issue. As always, we encourage you to contact advertisers directly. Most advertisers include an email address and a fax number with their contact information.

If you would prefer to send your inquiry to us, you can use the Reader Service form on Page 31 of this issue or the online Reader Service form at www.thinkglobal.us/reader.

All the Best,



Gregory Sandler, Publisher

Commercial News USA

January/February 2009 • Volume 30, Number 1

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Free Subscription Offer

A subscription to Commercial News USA is now available by mail. Learn about the latest products and partnerships available from the USA in every issue. Become a subscriber online by going to www.thinkglobal.us/subscribe or use the form on Page 31.

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Official Magazine

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November 3-5, 2009 in Las Vegas

AAPEX Draws Nearly 900 U.S. Auto Aftermarket Manufacturers

The Automotive Aftermarket Products Expo (AAPEX) is the place to connect with nearly 900 U.S. manufacturers that exhibit at the annual event in Las Vegas, Nevada, USA. In 2009, AAPEX will take place Tuesday, Nov. 3 – Thursday, Nov. 5, at the Sands Expo Center.

As the world's largest business-to-business event for the automotive aftermarket industry, AAPEX draws many big name U.S. automotive aftermarket manufacturers, including Dayco, Delphi, Federal Mogul, Standard Motor Products and United Components. All total, approximately 2,000 companies exhibit at AAPEX and display their products and services in nearly 5,000 booths.

Approximately 45 percent of the U.S. manufacturers at AAPEX export, and this number is expected to grow with the assistance of the U.S. Commercial Service International Buyer Program (IBP).

Every brand of replacement part is on display at AAPEX, including suspension and front-end products, engines, engine parts and fabricators, paint and body products, and heat transfer and mobile air conditioning products and parts.

Blanche Ziv, manager of the Commercial Service International Buyer Program, said, "We're trying to reach out to exhibitors who have not exported before, especially the small- to medium-sized companies. We work with manufacturers to help identify the right target markets for their companies, help them to benefit from trade agreements, and eliminate roadblocks."

The IBP also leads delegations to AAPEX. In 2008, 49 official delegations attended the event, representing a growth of 60 percent over the previous year. International buyers



interested in being part of an official delegation to the 2009 AAPEX should contact the commercial specialist for the automotive sector in their local U.S. Embassy or Consulate.

As an IBP participant, AAPEX also has an onsite Center for International Commerce (CIC) with computerized product and exporter locator services, interpreters and private meeting spaces, as well as credit card, telephone, and fax services. Representatives from the U.S. Department of Commerce and association trade specialists are in the CIC and available for export counseling.

Every brand of replacement part is on display at AAPEX, including suspension and front-end products, engines, engine parts and fabricators, paint and body products, and heat transfer and mobile air conditioning products and parts. The leading suppliers of chemicals and lubricants also exhibit at AAPEX, and the latest tools, diagnostic equipment, and software are located in the event's comprehensive Tool & Equipment section.

In addition, the AAPEX New Product and New Packaging showcases include more than 400 of the latest product innovations and packaging trends that will be on the shelves of retail outlets and service centers in 2010.

You'll find a list of 2008 exhibitors, along with their products and services, on the AAPEX Web site, www.aapexshow.com. The list will be updated soon to include exhibitors for the upcoming 2009 AAPEX show.

AAPEX will again be co-located with the SEMA Show, which will be held the same week at the Las Vegas Convention Center.

AAPEX is jointly sponsored by the Motor & Equipment Manufacturers Association (MEMA) and the Automotive Aftermarket Industry Association (AAIA). If you would like more information, visit: www.aapexshow.com.



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Reader Service #11848

May 4-7, 2009 in Chicago

WINDPOWER 2009 Conference & Exhibition

The annual WINDPOWER Conference & Exhibition has been growing each and every year. Consider the recent history: Denver, 2005: 4,000 attendees; Pittsburgh, 2006: 5,000; Los Angeles, 2007: 7,000; Houston, 2008: 13,000.

And in Chicago, 2009? That's up to you.

On one level, attendee increases aren't at all surprising, given the red-hot growth the industry has experienced recently. In 2007 wind energy accounted for a full 35% of new electric capacity installed, second only to natural gas-fired generation.

Moreover, the U.S. market is considered tops in the world for growth potential. Hungry for more components, the industry has been welcoming new market entrants into its supply chain, and those companies are, naturally, showing up at WINDPOWER. The annual event has developed a reputation for generating accolades across the industry like megawatts from a turbine. One reason for the enthusiasm: no other wind industry event in the world draws so many members of the wind power business.

The American Wind Energy Association's Premier Event

With over 1,500 members and advocates, the American Wind Energy Association (AWEA) is the hub of the North American wind energy industry, and the WINDPOWER Conference and Exhibition, the association's premier event, is the largest annual wind conference and exhibition in the world.

Wind energy professionals gather at this dynamic event to learn about the latest industry developments and technologies, review new products, and network with leading industry decision makers.

The Event for Energy Professionals

Although Wind Energy 2009 is open to the public, almost all of the attendees – more than 13,000 at the 2008 event – are industry professionals. (AWEA does not include members of the public in its final numbers.) The



sheer number and caliber of participants converging in one place makes for a marketing, networking, learning, and sales opportunity like none other in the industry.

In addition, WINDPOWER has continued to top itself each year in terms of offerings and events. While many conferences focus on the trade show only, the number of educational tracks has risen to a planned six at WINDPOWER 2009, and bonus events such as the resoundingly successful Lyle Lovett concert at the 2008 event have been added each year.

The WINDPOWER 2009 conference program will include over 300 speakers and moderators, 150 poster presentations, and 50 sessions that will be organized into various tracks having policy, business, and technical focuses. Attendees can also participate in several day-long pre-conference seminars for a more in-depth education on various topics. Bottom line: There is no better place to learn the latest industry developments and new technology than WINDPOWER 2009.

Who Should Attend?

Anyone whose business is driven—as well as those who want their business to be driven—by wind power, including, project developers, consultants, utilities, turbine and component manufacturers, legal advisors, insurers, government officials, and scholars.

WINDPOWER also extends a warm welcome to international attendees, who will find the education sessions, presentations, networking events, and opportunities for information exchange rewarding and productive.

You can register for the conference online at www.windpowerexpo.org/register_now.cfm, or you may call or e-mail Marissa Bundy, Conference and Registration Coordinator, for more information at (202) 383-2512, conference@awea.org; for exhibition information, please call 202-383-2500, ext 570 or email exhibition@awea.org.



How To Contact

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The American Wind Energy Association
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conference@awea.org • exhibition@awea.org
www.windpowerexpo.org
Reader Service #12496

WHY GROW YOUR BUSINESS in the United States?

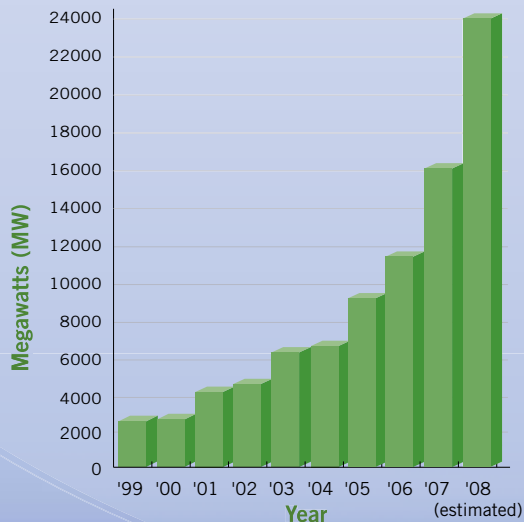
The U.S. wind energy industry now has 20,000 megawatts of installed capacity, making it the world leader in wind energy.

TREMENDOUS OPPORTUNITIES + Amazing Growth!

- ▶ Record installation of over 5200 MW of new capacity in 2007
- ▶ 2007 installations injected over \$9 billion into the economy
- ▶ The new wind projects accounted for about 35% of the entire new power-producing capacity added in the U.S. in 2007
- ▶ Cumulative installed capacity growing by an average of 29% per year for past five years
- ▶ 2008 expected to see over 7500 MW of new installations

WE NEED YOU!

Additional turbine manufacturers and component / service suppliers are needed to accommodate this tremendous growth!



WINDPOWER® 2009

CONFERENCE + EXHIBITION
CHICAGO MAY 4-7

Over 13,000 attendees anticipated

Over 776 exhibiting companies representing
all facets of the industry

3 days of conference sessions on many
leading wind energy topics

www.windpowerexpo.org



April 25-30, 2009 in Cleveland, Ohio, USA

Interwire 2009: The Focus Is on Exports

Interwire is the largest wire and cable trade show in the Americas, running April 25-30, 2009 at the I-X Center in Cleveland, Ohio, USA.

The focus at Interwire 2009 will be on exports; the event—which includes education sessions, networking, and informational exchanges throughout the week—is backed by the U.S. Department of Commerce's International Buyer Program.

Buyers interested in establishing an export program will find solutions applicable to myriad manufacturing sectors, including the automotive, aerospace, construction, communications, medical, transportation, telecommunications, electronic, furnishing, mining, and appliance industries.

Interwire typically includes more than 500 exhibiting companies. The

International Fastener Exposition (IFE), organized by The International Fastener Machinery Suppliers Association (IFMSA), will co-locate with Interwire again, giving visitors full access to a comprehensive and contiguous 150,000 sq. ft. exhibition.

Exhibitors either supply to the industry or manufacture wire, cable or fastener, and formed and fabricated wire products.

Operating equipment, special interest pavilions, and demonstrations are popular show floor highlights. Exhibitor offerings represent more than 140 product types that cover all industry sectors: ferrous, nonferrous, electrical, fastener, general, and fiber optics.

The interaction and commerce at each event attracts representatives from more than 50 countries who

rely on the Interwire marketplace. Many are repeat participants.

Interwire is an established tradeshow. Introduced in 1981, today the biennial Interwire, which ranks as one of the 200 largest tradeshows in the U.S. by Tradeshow Week magazine, affords participants a valuable meeting place for international business.




How To Contact

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TEL: +1-203-453-2777 • FAX: +1-203-453-8384

www.wirenet.org/events/interwire



Reader Service #12099



EXPECT EXPORTS


INK TO INDIA. BOLTS TO BANGLADESH. MACHINES TO MALAYSIA.

WIRE, CABLE, AND FASTENERS



The largest and longest-running wire industry trade show in the Americas.

CONVENTION: APRIL 25-30, 2009 • EXHIBITS: APRIL 27-30, 2009 • I-X CENTER, CLEVELAND, OHIO, USA




Meet Interwire—the gold standard in wire and cable trade events in the Americas—where inventory and equipment await a global destination.

At Interwire more than 500 exhibiting companies will demonstrate how their supplies, merchandise, and machines can **ELEVATE YOUR BUSINESS OPERATIONS TO THE NEXT LEVEL.**




Interwire will be back at Cleveland, Ohio's I-X Center and backed by the U.S. Department of Commerce's International Buyer Program. We'll all be focused on U.S. exports around the world. So when you land new contacts and partnerships at Interwire we'll help ensure the goods you require are **HOMEWARD BOUND.**

Whether it's wire to Wales or an order for fence in the Outback, Interwire is a vast marketplace set on an international stage. Educational **PRESENTATIONS AND NETWORKING ARE ANOTHER AGREEABLE PART OF THE DEAL.**

To learn more about the industry's most anticipated business week in 2009, visit The Wire Association International, Inc. website at:
[HTTP://WWW.WIRENET.ORG/EVENTS/INTERWIRE](http://www.wirenet.org/events/interwire)



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ORGANIZED BY:   

12099

September 15-17, 2009 in Indianapolis, Indiana USA

The Global Gear Manufacturing Forum

Gear Expo 2009 is your most effective choice to stay ahead of the newest trends and technologies to grow your business. Make a small investment in your success that will pay dividends for years to come. Discover fresh ideas, business-building relationships, world-class education, and cutting-edge technology displays combined in one powerful destination. There is no other conference and exposition exclusively for the gear industry – it is invaluable to your career and your company to participate – and you can bring back cost-effective solutions can be implemented immediately.

Why Attend Gear Expo?

Gear Expo welcomes more than 3,000 attendees and 175 exhibiting companies. From defense and agriculture to automotive and construction, nearly every industry is represented. Attendees may

also visit the co-located ASM Heat Treat Society's Conference and Exposition, which doubles the size (and value) of your Gear Expo experience.

Who Should Exhibit at Gear Expo?

Gear Expo attracts skilled professionals with proven buying authority: more than 30% of Gear Expo's attendees are gear buyers. Attendees come to see the gears themselves, and all the products and services that support the manufacturing process. Browse the available exhibit space online at www.gearexpo.com.

Lead or Join a Delegation!

Gear Expo is excited to participate in the U.S. Commercial Service's International Buyer Program. We offer a special welcome to international attendees from every continent and offer a variety of services for them, including an Import/Export directory, International Buyer Program (IBP) representatives, media services and

support materials for organizing a delegation or buying team.

Contact Us Today!

For more information or to register, visit www.gearexpo.com. Questions? Call +1-703-683-8500 ext. 227 or e-mail gearinfo@ntpsshow.com.



*Your smartest
business development
opportunity in 2009.*

How To Contact

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American Gear Manufacturers Association
500 Montgomery Street, Suite 350
Alexandria, VA 22314-1581 USA
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www.gearexpo.com
Reader Service #11788

SEPTEMBER 15-17, 2009
INDIANA CONVENTION CENTER
INDIANAPOLIS, IN, USA

LOOK WHAT'S NEW AT GEAR EXPO:

GLOBAL BUSINESS SOLUTIONS!

The U.S. Department of Commerce chose Gear Expo 2009 to participate in the International Buyer Program so you can share ideas and solutions with your counterparts from around the globe.



POWERFUL CO-LOCATION!

Heat Treating Society's Conference & Exposition is co-located with Gear Expo 2009 – generating an additional 3,000 attendees and 180 exhibitors to the Gear Expo experience.



VIBRANT DESTINATION!

Gear Expo returns to Indianapolis for the first time in more than a decade. This is an accessible, affordable city to network, enjoy nightlife and do business with the gear industry.

QUALITY EDUCATION!

Check www.gearexpo.com often as we post the full education line-up, including AGMA's Fall Technical Meeting, plus seminars from several well-known associations.

VISIT WWW.GEAREXPO.COM AND SIGN UP FOR SHOW UPDATES.

To sign-up for exhibit space, call +1.703.683.8500 or e-mail AGMASales@ntpsshow.com.

11788

Discover New Products, Services, Information at the NRA Show® May 16-19, 2009

The 2009 NRA Restaurant, Hotel-Motel Show

International buyers from more than 100 countries will join 71,500 colleagues and peers to meet with 2,200 exhibitors at the 2009 National Restaurant Association Restaurant, Hotel-Motel Show, May 16-19 at Chicago's McCormick Place. By attending NRA Show 2009, you will efficiently and cost-effectively find the new products, ideas, information and contacts you need to solve today's restaurant, hotel, and catering challenges.

At the world's largest industry event, you will discover the products and information you need to improve employee recruitment and retention, learn how to manage increased operating costs, address food safety, develop new menu successes, improve efficiency through technology, learn about environmentally friendly initiatives, comparison shop, test new equipment, and take advantage of exhibitors' show-only special buying opportunities.

"For me, being at the NRA Show is staying in touch with the heartbeat of what's going on in the industry across the country and around the world."

– Art Smith, award-winning chef, restaurateur, and television personality

The 2009 show extends a warm welcome to international guests. Meet with operators and suppliers involved in international business in a relaxed setting at the International Reception held on Saturday evening. Also, the International Trade Center (ITC) provides an ideal setting for international buyers to interact with U.S. exporters. The ITC features private meeting rooms, business matchmaking and interpretation services, and lounge areas with complimentary beverages. Participate in the International Back-of-the House Restaurant Tours (for registered international guests only) – half-day trips into some of Chicago's



go's most successful restaurants – and find solutions with more than 70 free education sessions led by experts who cover important industry topics.

Specialty pavilions have been created for buyers to easily find the newest and most innovative food, beverages, equipment, technology and more from around the world.

- The American Food Fair – regional specialty foods from around the U.S.
- International Cuisine Pavilion – authentic, international food and beverage products from around the world
- Kitchen Innovations Pavilion – a showcase of cutting-edge commercial kitchen equipment
- Technology Pavilion – hosts education sessions and exhibits focusing on POS systems, security, customer relations management, kitchen and inventory management and more
- Organic & Natural – certified organic and natural products
- Franchise Pavilion – business opportunities provided by chain restaurant franchisors
- EDGE Design Pavilion – a source of ideas in the latest graphics, textiles, lighting, flooring, fixtures, furniture and more.

Take these steps to plan your trip to NRA Show 2009 in Chicago:

- Register online to attend.
Receive special discounts when you book your hotel and transportation through the NRA Show Travel Desk.
- Download a letter of invitation.
- Identify the exhibitors you most want to meet.
- Review the more than 70 free education sessions and plan your schedule.



How To Contact

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Reader Service #10933

NRA SHOW

THE INTERNATIONAL FOODSERVICE MARKETPLACE

2009



Attend NRA Show® 2009 to Improve Your Business

Discover All the People, Products and Information You Need to Succeed.

- Network with 71,500+ attendees from around the world
- Meet 2,200+ exhibitors showcasing global products and services
- Explore 900+ product categories covering all restaurant, hospitality and retail needs
- See more food, beverage and equipment than any other event
- Learn from top industry experts in 70+ FREE education sessions and culinary demonstrations

The National Restaurant Association Restaurant, Hotel-Motel Show is the Western Hemisphere's largest restaurant, hotel and catering event. Attend and connect with the entire industry in one place.

Improve Your Bar Program Profits

Discover 400+ brands and labels showcased by vintners, distillers and brewers from around the world at the International Wine, Spirits & Beer Event.* This focused, two-day event will be held 17-18 May in conjunction with the 4-day, 16-19 May, NRA Show 2009 at McCormick Place, Chicago.

**Separate registration and qualifications required to enter IWSB.*

Visit www.restaurant.org/show to register, for more information and NRA Show videos.



17-18 May 2009
McCormick Place, Chicago
www.winespiritsbeer.org



16-19 May 2009
McCormick Place, Chicago
www.restaurant.org/show



In cooperation with U.S. Department of Commerce, the Foreign Agricultural Service and National Association of State Departments of Agriculture.

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June 28-30, 2009 at the Javits Center in New York

The 55th Summer Fancy Food Show

The National Association for the Specialty Food Trade invites food professionals from around the world to join their colleagues, exhibitors, and special guests at the Summer Fancy Food Show at the Javits Center in New York on June 28-30, 2009. The Summer Fancy Food Show is the second of NASFTA's two annual food industry events.

Why Attend?

To discover ways to grow your business; to monitor national, regional and international industry trends; to sample exciting foods offerings from around the world; to attend business- building seminars; and to source products from exhibitors and participants.

Who Attends?

Specialty food trade pros, entrepreneurs, importers-exporters, marketers, large and small retailers, wholesalers, distributors,

brokers, restaurants, caterers, government officials, and others.

What To Expect?

New ideas and new products in 32 food categories; networking opportunities; special showcases that offer products in gift, holiday, natural and organic products more; workshops, seminars, tastings, classes, celebrity chefs, and special events both on and off the show floor.

How to Find Out More?

Visit the NASFT website, www.fancyfoodshows.com. Registration is quick and easy. Attending can help you grow your business.

With more than 2,900 member companies in the U.S. and abroad, NASFT is the preeminent trade association of the specialty food industry. NASFT offers a host of resources for specialty food professionals and Specialty Food, the industry's must-read publication. To become a member, visit www.specialtyfood.com.



How To Contact

The Summer Fancy Food Show
The National Association for the
Specialty Food Trade, Inc.
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www.fancyfoodshows.com
Reader Service #12502



55TH SUMMER FANCY FOOD SHOW
JUNE 28-30, 2009
JAVITS CENTER, NEW YORK CITY

Join North America's Largest Specialty Food & Beverage Event

- 180,000 products including confections, cheese, coffee, snacks, spices, ethnic, natural, organic and more
- 2,500 exhibitors
- 81 countries represented
- 24,000 attendees



12502

To learn more, visit fancyfoodshows.com

June 17-19, 2009, Orange County Convention Center, in Orlando, Florida

Experience the Power of AV at InfoComm 09

Businesses and institutions around the world rely on the \$75 billion USD global professional audiovisual industry to communicate. InfoComm is the leading commercial audiovisual systems marketplace for integrated display, projection, audio, conferencing, lighting and staging, digital signage and communications system solutions. InfoComm 09 will take place 13-19 June 2009 at the Orange County Convention Center in Orlando, Florida.

The conference will include more than 350 courses, basic through advanced levels, covering audio, video, projection, digital signage, Green AV, design, certification, conferencing, AV-IT integration, and more. The exposition, being held 17-19 June, will feature more than 1,000 exhibitors from the leading audiovisual manufacturers and service providers.

InfoComm 2009 is the largest professional audiovisual marketplace in the world. Experience integrated AV solutions and world-class education 13-19 June 2009.

"Attending InfoComm's tradeshow is a worthwhile investment in both time and money," said Randal A. Lemke, Ph.D., Executive Director, InfoComm International. "In just a few days you can visit the most comprehensive array of professional audio, digital signage, display, conferencing and telepresence, lighting, control system, and signal distribution technology manufacturers available in one location, all while receiving world-class education and training from leading experts and manufacturers."

Although InfoComm is large, it is easy to navigate, thanks to pavilions that bring together like technologies. Audio, Digital Signage, Lighting and Staging, and United



Collaborative Conferencing are just a few of the pavilions featuring integrated solutions from innovative manufacturers. Many products and special exhibits on the show floor can only be seen at InfoComm.

InfoComm 08 in Las Vegas was the largest show in InfoComm history, with more than 35,000 attendees from 93 countries. A record 988 exhibitors participated in 2008, representing a significant increase over 2007. Exhibitors occupied more than 46,450 nsm of exhibit and special events space, compared to 43,199 nsm in 2007.

InfoComm 09 is supported by the U.S. Department of Commerce International Buyers Program (IBP). During the show, trade specialists from the Commercial Service will be managing the International Business Center (IBC) and the U.S. Export Pavilion. In the IBC, buyers and sellers come together, using the meeting rooms provided free of charge on a first come, first serve basis and taking advantage of the facility to plan their visits to the exhibit floor.

Benefits for organized delegations include:

- Complimentary 3-day exhibits-only registration for InfoComm 09 — \$125 USD value.
- Two complimentary educational seminars within the InfoComm Academy program held in conjunction with the exposition — \$338

USD value. (Please note that only two-hour seminars are eligible for this offer, which is subject to availability. Most sessions are offered in English only).

- Unlimited access to International Business Center
- Invitation to the International Reception hosted by InfoComm on Wednesday evening, 17 June
- Special invitation to the InfoComm Opening Reception on Tuesday evening, 16 June
- Special VIP international delegate "IBP" identification ribbon and registration badge
- Dedicated international registration area with multi-lingual staff

Please visit your U.S. Embassy or consulate to find out more about this program, as there may be an opportunity to join a delegation from your country.

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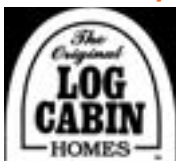
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International Poultry Expo and International Feed Expo	January 28–30, 2009	Atlanta	GA
World of Concrete 2009	February 3–6, 2009	Las Vegas	NV
Graphics of the Americas '09	February 26–28, 2009	Miami	FL
International Franchise Expo 2009	March 20–22, 2009	Washington	DC
International Homes and Housewares Show 2009	March 22–24, 2009	Chicago	IL
SATELLITE 2009	March 24–27, 2009	Washington	DC
IPC APEX EXPO 2009	March 31–April 2, 2009	Las Vegas	NV
CTIA Wireless 2009	April 1–3, 2009	Las Vegas	NV
International Security Conference & Exposition (ISC West 2009)	April 1–3, 2009	Las Vegas	NV
NAB Show 2009	April 20–23, 2009	Las Vegas	NV
High Point Market Spring 2009	April 25–30, 2009	Highpoint	NC
Interwire Trade Exposition 2009	April 27–29, 2009	Cleveland	OH
Interop Las Vegas (Spring) 2009	April 27–May 2, 2009	Las Vegas	NV
National Hardware Show, Lawn & Garden World, & Homewares Show 2009	May 5–7, 2009	Las Vegas	NV
The National Restaurant Association (NRA Show 2009)	May 16–19, 2009	Chicago	IL
Global Retail Real Estate Convention (RECON 2009)	May 17–20, 2009	Las Vegas	NV
Institute of Food Technologist (IFT 2009)	June 6–10, 2009	Anaheim	CA
Waste Expo 2009	June 8–10, 2009	Las Vegas	NV
NXT Comm 2009	June 9–11, 2009	Chicago	IL
InfoComm 2009	June 17–19, 2009	Orlando	FL
The International Plastics Showcase (NPE 2009)	June 22–26, 2009	Chicago	IL
Association of Woodworking & Furnishings Suppliers (AWFS 2009)	July 15–18, 2009	Las Vegas	NV
American Association for Clinical Chemistry (AACC 2009)	July 23–27, 2009	Washington	DC
The WSA Show Including the Collections at WSA (Summer) 2009	July 31–August 2, 2009	Las Vegas	NV
Print '09	September 11–16, 2009	Chicago	IL
Interop Las Vegas (Fall) 2009	September 14–18, 2009	New York	NY
GEAR EXPO 2009	September 15–17, 2009	Indianapolis	IN
Industrial Fabrics Association International (IFAI Expo 2009)	September 23–25, 2009	Las Vegas	NV
American Dental Associations Annual Session and World Marketplace 2009	September 30–October 4, 2009	Honolulu	HI
PACK EXPO Las Vegas '09	October 5–7, 2009	Las Vegas	NV
Louisiana Gulf Coast Oil Exposition (LAGCOE) 2009	October 27–29, 2009	Lafayette	LA
Automotive Aftermarket Industry Week (AAIW 2009)	November 3–6, 2009	Las Vegas	NV
American Film Market 2009	November 4–11, 2009	Santa Monica	CA
Greater New York Dental Meeting (GNYDM) 2009	November 28–December 2, 2009	New York	NY
POWER-GEN International 2009	December 8–10, 2009	Las Vegas	NV

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- ☐ Franchising
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- ☐ Industrial Equipment, Services & supplies
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1. What is your job category?

- ☐ Executive Management (Chairman, President, Owner, Partner, General Manager, Managing Director, CEO, COO, CFO)
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- ☐ Other Professional Management (Lawyer, Doctor, Professor, Government, NGO, Non-Profit)
- ☐ Non-Management (Administrative Assistant, Secretary, Intern)

2. What is the principal business activity of your company or organization?

- ☐ Wholesaler
- ☐ Industry (Purchasing)
- ☐ Representative/Distributor
- ☐ Trade Association
- ☐ Dealer
- ☐ Manufacturer
- ☐ Export Trading Company/Broker
- ☐ Government
- ☐ Agent/Broker
- ☐ Service
- ☐ Other

3. How many employees work for your company?

- ☐ 1 ☐ 2-10 ☐ 11-50 ☐ 51-100
- ☐ 101-500 ☐ More than 500

4. How much does your company spend each year on products and services from other countries?

- ☐ Less than \$100,000
- ☐ \$100,000-499,999
- ☐ \$500,000-999,999
- ☐ More than \$1,000,000

5. How comfortable are you reading documents written in English?

- ☐ Very comfortable
- ☐ Somewhat comfortable
- ☐ Not comfortable at all

6. Where does your company currently import products from (check all that apply)?

- ☐ Africa
- ☐ Asia/Pacific (except China)
- ☐ Canada
- ☐ Central America
- ☐ China
- ☐ European Union
- ☐ India
- ☐ Mexico
- ☐ Middle East
- ☐ South America
- ☐ United States
- ☐ Other

7. Do you personally make purchasing decisions?

- ☐ Yes ☐ No

8. How many people in your company read each issue of Commercial News USA?

- ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6
- ☐ More than 6

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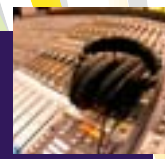
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