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The Showcase for American-Made Products and Services March/April 2007

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of the Year
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March/April 2007



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Award Winners Featured in this Issue

ThinkGlobal Inc., publisher of Commercial News USA, the official export promotion magazine of the U.S. Department of Commerce, has announced the winners of the 2007 Exporter of the Year Awards.

Award winners include 15 American companies in 15 business categories and one overall winner. Commercial News USA reaches approximately 400,000 readers in 176 countries worldwide.

Winners were chosen based on the total number of documented export deals completed in 2005, total percentage increase in sales in 2005 compared to 2004, exports as percentage of total sales, the company's commitment to exporting, the company's commitment to customer service, and the company's innovation and originality in marketing products or services.

To be eligible for the award, a company must currently be exporting from the United States.

The Republic Group (TRG) of Arlington, Virginia, has been awarded the 2007 ThinkGlobal/Commercial News USA Overall Exporter of the Year award.

TRG's two core business units are its Environmental Systems Division and its Electronic Components Division, both of which pursue global market opportunities by utilizing an extensive network of in-country representatives and contacts. Today, exports make up more than 90% of TRG's \$35 million annual turnover. Since its inception in 1958, The Republic Group has focused

almost exclusively on the international marketplace.

More information about the winners can be found in this issue, beginning on Page 5, or online at www.exporteroftheyear.com

Each of the award winning companies has shown a great commitment to world trade, and to the international marketplace. Readers of Commercial News USA are encouraged to contact the individual companies to explore new business opportunities.

This issue of the magazine also features 100 U.S. exporters and trade shows interested in doing business worldwide. Readers are encouraged to contact these companies directly, or use the Reader Service fax back form on Page 31 of this issue.

I also urge you to visit our Web site at www.export.gov/cnusa. As always, we welcome your feedback. If you have suggestions or comments about the magazine, please send an email to me at publisher@thinkglobal.us

All the Best,

Ry

Gregory Sandler, Publisher Commercial News USA

Commercial News

March/April 2007

USA

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Exporters of the Year Award Winners

ThinkGlobal Inc., publisher of Commercial News USA, has presented the 2007 Exporter of the Year Awards to 15 American companies in 15 business categories. It also named The Republic Group (TRG) of Arlington, Virginia, as the overall exporter of the year.

To be eligible for the award, the company must currently be exporting from the United States.

The companies and the category they won in are as follows:

The Republic Group (TRG)Electrical/Electronics and Overall
See Our Ad on Page 7

American Signal Corp. Safety & Security See Our Ad on this Page

Chef Paul Prudhomme's Magic Seasoning Blends

Hotel & Restaurant/Food/ Food Services See Our Ad on Page 8

Energy Recovery Inc.
Environmental

FasTracKids

Franchise See Our Ad on Page 6

Fiber Instrument Sales Inc.

Information Technology/ Telecommunications

Greenwich Trading Co. Automotive/Aviation/Marine

Kwaplah International Inc. Business Services

See Our Ad on Page 8

Mendocino International

Agriculture

Nationwide Equipment Co.

Industrial Equipment, Services, & Supplies See Our Ad on Page 8

Palladio Beauty Group

Health & Beauty/Fashion See Our Ad on Page 8

Roll-A-Ramp

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More information about the Exporter of the Year awards is available online at www.exporteroftheyear.com.





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FasTracKids: Learning Cleverly Disguised as Fun

FasTracKids International, the 2007 Commercial News USA/ThinkGlobal Exporter of the Year in the Franchise category, is a revolutionary concept in early childhood educational enrichment that encourages creativity and brain development for children ages 6 months to 6 years (age at time of enrollment). The program focuses on the application and transfer of knowledge, developing speaking and communication skills, and promoting leadership and personality development.

Now in more than 34 countries and taught in 11 languages throughout the world, FasTracKids educational goals are to prepare children for school and life, develop creative thinking and problem solving, build communication and speaking skills, and encourage a lifelong love of learning.

"We are pleased to be recognized for the efforts we've made to expand into new markets around the world," said FasTracKids CEO Nancy Faunce. "Among the countries we currently have a presence in are Brazil, China, Turkey, Russia, and Mexico, we expect our global expansion to continue in 2007."





Through their FasTracKids Enrichment Centers, the company offers four programs designed to support and enhance a child's natural development including FasTracKids for children aged 3 to 6 years, FasTrack Tots children aged 2 to 3 years, FasTrack Music for children aged 2 to 4 years, and FasTrack Signing for children aged 6 months to 2 years.

Kevin Krause, General Manager FasTracKids, Dept. CN 6900 East Belleview Avenue, 1st Floor Greenwood Village, CO 80236 USA

TEL: 303-224-0200 FAX: 303-224-0222 info@fastrackids.com www.fastrackids.com 11667

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Contact Mr. Kevin Krause in the United States ++1-303-224-0200 WWW.FASTRACKIDS.COM

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TRG's Motto: "Expect to Win!"

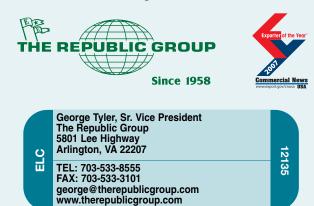
The Republic Group (TRG) of Arlington, VA, winner of the 2007 ThinkGlobal/Commercial News USA Exporter of the Year Award in the Electrical/ Electronic category is also the 2007 recipient of the prestigious Overall Exporter of the Year Award. Their achievement can be attributed to their strong emphasis on "friendship first" when building relationships with customers and export-oriented suppliers alike.

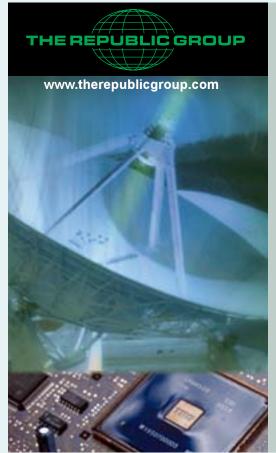
Since its inception in 1958, TRG has focused almost exclusively on the international marketplace. "For nearly 35 years now, we have considered the entire world as our 'sandbox,' " said Mike Ueltzen who joined TRG in 1968 and became president and CEO in 1992. "We have always been known as a 'gazelle' company, gladly leaving the heavy lifting to the 'big guys.' That's how we were able to stay one step ahead of the large but 'export clumsy' business giants most of the time."

TRG's two core business units are its Environmental Systems and its Electronic Components Divisions, both

of which pursue global market opportunities by utilizing an extensive network of in-country representatives and contacts cultivated over the years by painstaking 'handholding' of the respective overseas decision-makers.

Today, exports account for over 90% of the privately held company's \$40 million annual turnover, and TRG's products are globally recognized as leading-edge solutions in both of their prime market sectors.





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Palladio Beauty Group



Palladio Beauty Group is the manufacturer of herbal cosmetics made in the USA. For more information about distribution opportunities internationally, please contact Monica Richardson-Morley.

sos	Monica Richardson-Morley, VP-International Palladio Beauty Group, Dept. CN 3129 N 29th Ave. Hollywood, FL 33020 USA	44004
8	TEL: 954-922-4311 Ext. 204 FAX: 954-921-8818 monica@palladiobeauty.com www.palladiobeauty.com	11004

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Other varieties are Barbecue Magic®, Fajita Magic®, Salmon Magic®, Salt Free Magic®, Magic Seasoning Salt®, Gravy & Gumbo Magic®, Sweetie Magic® and Shrimp Magic®. Chef Paul also offers four Magic Sauce & Marinades® (Teriyaki, Louisiana Red Pepper, Chipotle and Sun Dried Tomato) and Magic Pepper Sauce®—all available in retail and foodservice size packaging. Importer inquiries welcomed.



9	Anna Zuniga, Dir. of Export Sales Chef Paul Prudhomme's Magic Seasoning Blends Inc. P.O. Box 23342, Dept, CN New Orleans, LA 70183 USA	10295
9	TEL: 504-731-3522	10290
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NXTcomm[™] 2007 Set for June 18-21 in Chicago

The Telecommunications Industry Association (TIA) and the United States Telecom Association (USTelecom) are joining together to create NXTcomm, a single new industry venue focused on the converged future as leading telecommunications companies become significant players in the entertainment community and push the boundaries of broadband innovation. NXTcomm will be held June 18-21, 2007, in Chicago and will replace both GLOBALCOMM and TelecomNEXT in 2007.

The two associations have joined together to create a single, much-needed industry venue that will serve as a gathering for where information technology and entertainment meet. NXT comm will bring together the unique strengths at each trade association—TIA's representation of supplier and technology companies and USTelecom's representation of the world's leading communications and entertainment companies.

USTelecom and TIA unveil NXTcomm, the one venue to showcase the leading telecommunications companies in the new converged ICET industry that are merging communications and entertainment via innovations fueled by broadband deployment. By pooling our resources, our leadership, and our individual strengths into one collective force for the good of the industry, we deliver the next generation show for our customers – NXTcomm.

NXTcomm will be a 50-50 ownership venture held in an independent company that will be overseen by a Board of Directors with equal representation from the two trade associations. The inaugural NXTcomm will take place June 18-21, 2007, in Chicago. For more information, go to www.nxtcommshow.com.

The Telecommunications Industry Association is the leading trade association for the information and communications technology (ICT) industry. TIA serves ICT suppliers to global markets through its leadership in standards development, domestic and international policy advocacy, and facilitating member business opportunities. TIA represents the communications sector of the Electronic Industries Alliance (EIA), online at www.tiaonline.org.

NXTcomm

The United States Telecom Association, USTelecom, is the premier trade association representing service providers and suppliers for the telecom industry. USTelecom represents more than 1,200 companies offering a wide range of services across the communications platforms, including voice, video and data over local exchange, long distance, wireless, Internet and cable services, online at www.ustelecom.org.

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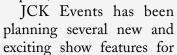
International jewelry buyers are invited to a Welcome Luncheon Reception on Thursday, May 31, at noon at the Harrah's Hotel for a feature presentation on How to Shop the JCK Show. On Friday, June 1, international attendees can participate in a private, personally guided walking tour of JCK Exhibits at the Sands Expo and Convention Center and the Las Vegas Convention Center starting at 9 am before the show opens. During all five days of





the show, international buyers will have access to the JCK International Buyers Business Lounge, equipped with computers with Internet access,

telephones, fax and copiers, as well as a separate buyer registration counter at the show, visa assistance upon request, and much more.





the 2007 JCK Show–Las Vegas that will be held in two buildings The Las Vegas Convention Center (LVCC) and The Sands Expo and Convention Center/The Venetian Resort Hotel Casino. Highlights of the 2007 event will include an opening day keynote speech by beloved TV personality Suzanne Somers; a brand new luxury gift segment called Cadeaux, The Luxury Gift Collection at JCK; and a new Time Pieces Pavilion that will focus on accessories and many fine International jewelry manufacturers.

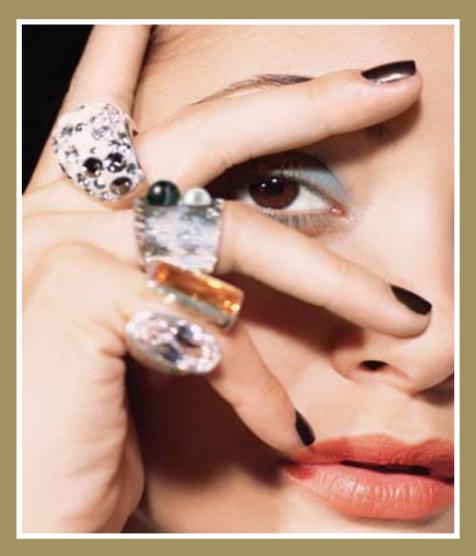
The JCK Show – Las Vegas 2007 will take place Friday, June 1, through Tuesday, June 5, with educational sessions being held on Wednesday, May 30, and Thursday, May 31. For more information on attending see contact information below.

₹	Lisa Morris Imorris@reedexpo.com	12
TRA	TEL: 203-840-6228 www.jckshows.com	2141

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Interwire 2007: May 5-10, 2007 in Cleveland

Join us as Interwire presents "Wire in Motion" at the I-X Center, Cleveland, Ohio, USA, May 5-10, 2007.

Organized by the Wire Association International (WAI), Inc., Interwire is an international event marked by the participation of exhibitors, speakers, and attendees from 50 countries around the world who attend to immerse themselves in the most important business week for wire and cable in the Americas.

First introduced in 1981, the biennial Interwire event is the largest and longest-running wire and cable marketplace in the Americas. By adding to the Interwire activities and continuously honing the overall program, WAI has helped the event earn its reputation, warranting the loyalty of thousands of return visitors and the ranking as one of the 200 largest tradeshows in the U.S. by *Tradeshow Week* magazine.

The event typically includes in excess of 500 exhibiting companies that are suppliers to and manufacturers of wire, cable and fastener, formed and fabricated wire products. In 2007, the co-location of the International Fastener Exposition, organized by The International Fastener Machinery & Suppliers Association (IFMSA), increases the overall footprint of the exhibition floor which is currently at 143,000 sq. ft. and is approaching sold-out status.

The Wire Association International's 77th Annual Convention will run in conjunction with Interwire 2007 and will include an extensive technical papers program, plant tours, guest speakers, an awards ceremony, committee meetings, and several industry networking activities. Keynote addresses, special presentations, and other information exchanges are also part of the Interwire landscape enabling participants to make the most of their trip to the event.

The technical symposium at Interwire features industry experts from around the world who share their insight and research findings on the industry's hottest topics and trends. Ferrous, nonferrous, fiber optic, electrical, fastener, and general-interest disciplines are well covered at each symposium.

Interwire 2007 is marked by the support of sponsoring organizations including: the American Wire Producers Association (AWPA); The Society of Plastics Engineers (SPE); and The Wire and Cable Industry Suppliers Association (WCISA). Educational alliances include the Australasian Wire

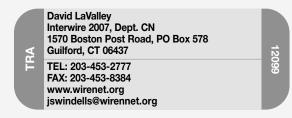


Industry Association (AWIA) and the Asociación Nacional de Transformadores de Acero, A.C., (ANTAAC), which represents ferrous wire manufacturing operations in Mexico.

Event Organizer

The Wire Association International, Inc., founded in 1930, is a worldwide technical society for wire and cable industry professionals dedicated to the promotion, collection and dissemination of technical, manufacturing, and general business information and trends in the industry. Throughout each year WAI organizes events such as the Interwire and Wire Expo trade shows, technical workshops and symposiums, an online trade show known as the Virtual Trade Show (VTS), and annual International Technical Conferences. Its publications and technical products include *Wire Journal International*, the *WJI Reference Guide*, a wide assortment of technical handbooks and reports, as well as online educational courses.

For more information Contact WAI at (001) 203-453-2777 or visit www.wirenet.org for details and registration options.





A body in motion stays in motion.

And for Interwire 2007—the largest and longest running wire and cable marketplace in the Americas-a surge of activity surrounds its strategic move to the I-X Center,

Cleveland, Ohio, USA, May 5-10, 2007, to access a new industry hub.

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See program details and register online at: www.wirenet.org or call The Wire Association International at: (001) 203-453-2777 for details.

Interwire 2007. I-X Center Cleveland. Your move!

I-X Center Cleveland, Ohio, USA May 5-10, 2007

6 6 If you can make just one trip to the U.S. in 2007. make plans now to visit during Interwire.

The contacts you make in less than a week's time will save you time all year long. 7 7

> Ron Reed, General Manager, Horizon Wire & Cable USA









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Why should you exhibit in GEAR EXPO 2007? If you are involved in gear manufacturing; if you want to reach many high-quality buyers at modest cost; or if you are introducing new technology, products and equipment—you belong there.

GEAR EXPO 2007 will take place October 7-10, 2007, at Cobo Center in Detroit, Michigan, USA. Known as "The Worldwide Gear Industry Event," it allows exhibiting companies to connect with customers and potential customers who are looking for the newest in the industry. Visitors are CEOs, CFOs, senior engineers and purchasing agents for major manufacturing companies around the world—the people who play vital roles in the buying process.

Show exhibitors include manufacturers of gear blanks, bearings, machine tools, companies that provide components, as well as suppliers of critical processes such as heat treating, coating and shot peening. Gear manufacturers include those



making everything from small to large to special purpose gears.

"GEAR EXPO brings together all facets of the gear industry from around the globe," says Kurt Medert, vice president of the American Gear

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Kurt Medert, Vice President and Show Manager Gear Expo 2007

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International buyers are invited to attend IFAI Expo 2007, 3 – 5 October 2007, Las Vegas, USA. Each year the Industrial Fabrics Association hosts the largest trade show and conference in the Americas. More than 8,000 visitors from 60 countries are expected.

The exhibition will feature more than 450 industry suppliers displaying fibers, fabrics, findings, hardware, and equipment. IFAI Expo 2007 will also offer market-specific symposiums. Topic areas include fabric graphics, smart textiles, sports materials, upholstery, awnings and shade systems, truck tarps and tie downs, and tents/events.

IFAI offers international visitors special services such as assistance in registration, housing and visa applications. Contact IFAI International Specialist Cindy Schoenrock—Telephone: +1 651 225 6960; e-mail: clschoenrock@ifai.com or visit www.ifaiexpo.com and select the "International Visitors" section.

For information about exhibiting and attending IFAI Expo 2007, contact Exhibit & Registration Coordinator Tracie Coopet at +1-651-222-2508; e-mail: tkcoopet@ifai.com.



Tracie Coopet
IFAI Expo 2007
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For more information on attending and exhibiting visit our Web site today.

Worldwide Public Safety Communications Forum APCO International: August 5-9 in Baltimore

The Association of Public-Safety Communications Officials-International, the world's largest and oldest organization dedicated to public safety communications, will hold the APCO International 73rd Annual Conference & Exposition, August 5-9, 2007, in Baltimore, Maryland.

More than 3,500 industry professionals and 350 exhibitors will gather to unveil new products and technology. Attend the conference sessions to learn how these cutting-edge developments will be implemented, and then head to the exhibit hall to get a hands-on demonstration and talk to the manufacturers directly. For a complete exhibitor list, visit www.apco2007.org.

The conference is designed to appeal to public safety communications professionals from around the world in a variety of capacities including emergency call centers, law enforcement agencies, emergency medical services, fire departments and others.

Conference tracks will include everything from telecommunicator topics to emerging technologies such as 9-1-1 and more. Sessions specifically designed to appeal to international visitors will be highlighted so they can prepare the most powerful itinerary for their visit.

The APCO International Annual Conference & Exposition is a participant in the U.S. Commercial Service's International Buyer Program. A variety of services will be provided for our international attendees, including an international VIP reception, International Buyer Program (IBP) representatives, media services and support materials for organizing a delegation or buying team.

Barbara Myers APCO International 351 N. Williamson Blvd. Daytona Beach, FL 32114

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Safety & Security in Today's World

This month's special section in Commercial News USA, Safety & Security, highlights a number of U.S. companies seeking new business partners around the world in one of the world's fastest-growing and most crucial industries.

The American companies show-cased in the magazine have created a wide array of innovative products for everything from worker safety to high tech security and bomb detection equipment. The wideranging appeal of these items is clear and they can become the basis to forge a profitable working relationship with one or more of the highlighted firms.

The products shown here are available for immediate export by the U.S. companies who are offering them. Contact information is provided for each of the companies. Interested buyers and distributors should contact the American company directly to request more information.

The U.S. Commercial Service will also provide assistance to international buyers and distributors seeking U.S. partners. A list of worldwide offices can be found on-line at www.buyusa.gov.



Trusty-Step International

Slip Resistant Chemicals

One application makes all types of floors slip-resistant for five years, indoors or outdoors. Use on tile, marble, granite, cement, wood, etc. Seeking exclusive distributors in various international markets.



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SWC	TEL: 781-598-1400 FAX: 781-598-4937 safety@trusty-step.com www.trusty-step.com	11366

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0	Jack Greeley McLean International Marketing Inc., Dept. CN P.O. Box 535 Mequon, WI 53092 USA	
SWC	TEL: 262-242-0958 FAX: 262-242-6644 jgre6266@aol.com www.mcleansafety.com	10866

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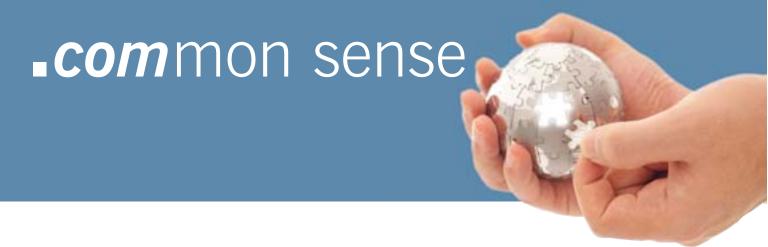
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TEL: 952-890-2788 FAX: 952-890-7533 tom@snobiz.com	10360
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Œ	TEL: 313-983-6148 FAX: 313-983-6193	11098
	LCEfranchising@LCEcorp.com www.littlecaesars.com	

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MED	Eva Salazar, Int'l Marketing Manager Atlas Specialty Lighting, Dept. CN 1111 West 22nd St. Hialeah, FL 33010 USA	10143
Σ	TEL: 305-885-8941 FAX: 305-888-2973 export@asltg.com www.asltg.com	10143

Medcorp International

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apy, blood draws, sclerotherapy, ambulatory phlebectomy, determining vein size, direction of vein travel, and in the verification of patency of veins.

Q	Dave Berberian, President Medcorp International, Dept. CN 25612 Stratford Place Laguna Hills, CA 92653-7509 USA	10000
MED	TEL: 949-582-0313 FAX: 949-582-3747 medcorpint@cox.net www.medcorpint.com	10869

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0	Sue Tanaka, General Manager Alpha Medical Instruments, LLC, Dept CN 23455 Madero, Suite B Mission Viejo, CA 92691 USA	
MED	TEL: 949-460-0944 FAX: 949-460-0904 pamjm_alpha@yahoo.com www.alphamedicalinstruments.com	11888

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MED	TEL: 712-336-4395 FAX: 712-336-2874 paul.katzfey@brownmed.com www.brownmed.com	10243

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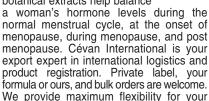


soo	Dave Rosprim, Int'l. Mktg. Rejuvi Laboratory USA, Dept. CN 360 Swift Avenue, #38 South San Francisco, CA 94080 USA	11129
g	TEL: 650-588-7794 FAX: 650-588-7796 rejuvi@mindspring.com www.rejuviLab.com	11129

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	Mike Baum, International Sales Manager Cévan International, Dept. CN 600 Weaver Rd. #D Longmont, CO 80501 USA	10286
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SC	Elvis Ramclam, Intl. Marketing Manager Luster Products, Dept. CN 1104 West 43rd St. Chicago, IL 60609 USA	44074
SOO	TEL: 773-579-1800 FAX: 773-843-7502 lusterelvis@aol.com www.lusterproducts.com	11871

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TIV	Health Products Corporation 1060 Nepperhan Avenue Yonkers, NY 10703 USA	10625
N	TEL: 914-423-2900 FAX: 914-963-6001 Zurion2@aol.com www.hpc7.com	10025

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VIT	Rich Brunson, International Team Leader Agel Enterprises, Dept. CN 167 West Aspen Way or P.O. Box 573 Salem, UT 84653 USA	12006
>	TEL: 801-423-1445 FAX: 213-341-0114 info@agelrich.net www.agelrich.net	12000

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soc	Laura Halik, President Global Partners Intl Exports, LLC 16812 North 152nd Lane Surprise, AZ 85374 USA	14000
8	TEL: 623-476-7816 FAX: 623-444-2969 Global_partners@cox.net www.globalpartnersexports.com	11962

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VIT	Jeff Robison, Global Account Manager Hyalogic LLC, Dept. CN 10601 Kaw Drive Edwardsville, KS 66111 USA	12132
Ь	TEL: 913-422-9395 FAX: 913-422-9396 jeff@hyalogic.com www.hyalogic.com	12102

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0	Ken Hazel, Sales Manager Golight Inc., Dept. CN Rt. 3, Box 37B Culbertson, NE 69024 USA	10582
ELO	TEL: 308-278-3131 FAX: 308-278-2525 kenhazel@golight.com www.golight.com	10562

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T,	Gus Losos Hurley Chicago Company Inc., Dept. CN 601 North Hill Street Momence, IL 60954 USA	10659
WPF	TEL: 815-472-0087 FAX: 815-472-6026 hurleychicago@sbcglobal.net www.hurleychicago.com	10059

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	Larry Shroyer, President Ener-Tec Inc., Dept. CN	
ř.	P.O. Box 85 Union City, MI 49094 USA	
WPF	TEL: 517-741-5015 FAX: 517-741-3474	10460
<u> </u>	larry@ener-tec.com	

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WPF	Michael Bolan, President Eco Scientific Inc., Dept. CN 869 Canterbury Rd., Unit 5 Westlake, OH 44145 USA	10432
W	TEL: 440-808-3888 FAX: 440-808-0466 info@ecoscientific.com www.ecoscientific.com	10432

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Σ	Danville Industries LLC, Dept. CN 124 W. Main Street Harper, KS 67058 USA	12144
AG	TEL: 620-896-7126 FAX: 620 896 7192	12144

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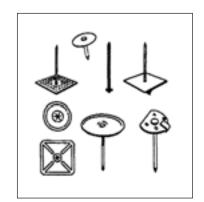




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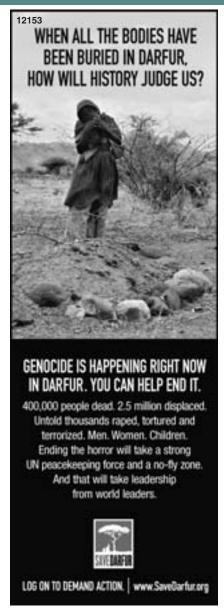
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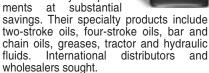
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