

Commercial News[®]

XXVII:4

The Showcase for American-Made Products and Services

www.export.gov/cnusa

July/August 2006

USA

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XXVII:4

The Showcase for American-Made Products and Services

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July/August 2006

USA

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America Welcomes International Buyers

Beginning on Page 5 of this issue of Commercial News USA, you can read about six upcoming trade shows in the United States.

These shows are all part of the U.S. Commercial Service's International Buyer Program, which brings thousands of international buyers to the U.S. each year to meet with American companies.

More than 125,000 qualified buyers, prospective sales representatives, and potential business partners from around the world attend these shows. This provides you with an excellent opportunity to meet, network, and develop business partnerships with American companies.

This issue of Commercial News USA also features an innovative partnership between the U.S. Commercial Service and IFEMA.

IFEMA, which runs Spain's largest fairgrounds, organizes more than 80 trade fairs each year. The U.S. Commercial Service, part of the U.S. Dept. of Commerce, now has an office located at the fairgrounds. Moreover,

the Commercial Service and IFEMA have a cooperative agreement in place to help visitors identify potential American partners. Read more about this partnership on Page 12.

Commercial News USA also features more than 100 U.S. exporters that are interested in doing business around the world. The magazine includes companies in every sector, from industrial equipment and building products to franchises and business services. This issue also features a special Safety & Security section on Page 14.

For more information about advertisers in Commercial News USA, contact the advertiser directly or use our Reader Service Fax Back form on Page 35.

All the Best,



Gregory Sandler, Publisher
Commercial News USA

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January 23-26, 2007

World of Concrete to Host International Buyers in Las Vegas

Join more than 80,000 construction professionals from around the world at the 2007 World of Concrete in Las Vegas, Nevada, January 23-26, 2007; Seminars: January 22-26. The construction industry's largest annual international event features more than 700,000 net square feet of the newest products, ideas and technologies from more than 1,700 exhibiting companies.

"World of Concrete 2007 is one of a select few U.S. trade shows to be chosen by the U.S. Department of Commerce to participate in the International Buyer Program (IBP)," says Senior Show Manager Jackie James. "By partnering with WOC, the U.S. Commercial Service can make a significant contribution to the worldwide attendance in 2007. U.S. embassies, consulates and commercial centers worldwide will promote World of Concrete, help organize delegations and encourage international buyers and distributors to attend. International Visitors who attend through this program will receive free exhibits-only admission and discounted seminar rates."

For more information, contact the nearest U.S. Embassy or Consulate in your country (www.buyusa.gov).



World of Concrete is not only the place to find the newest products, but the place to source new suppliers as well. Product offerings include everything from batch plants, concrete mixing equipment, scaffolding and grout pumps to trucks, loaders, cranes, sawing equipment, business and project management software and more.

The World of Concrete Seminar Program is lauded as one of the finest. More than 10,000 attendees participated in sessions last year. The World of Concrete program is the most in-depth in the industry featuring more than 130 educational sessions in targeted tracks covering everything from Concrete Basics to Decorative Concrete and Business Management Practices. Seminar Master Certificates are awarded to individuals attending four 3-hour seminars in a specific subject track. New this year – 90-minute sessions on "Building Your Business." These sessions will focus on every aspect needed to successfully run and



grow your business. Topics include Field Productivity, Safety, Technology, Legal Issues, Women in Construction, Money Matters, General Business, Sales & Customer Service, and more.

World of Concrete features special product and action areas including The Producer Center, a dedicated marketplace of materials, equipment, demos and seminars for concrete producers; Material Handling, offering trucks, excavators and more for material delivery, distribution, concrete placement and earth moving; Concrete Repair & Demolition, housing a display of surface preparation equipment, scarifying, grinding, sawing equipment and other demolition products; World of Masonry, showcasing a full range of products, tools, information and technology for masonry professionals; and introduced last year, Technology for Construction, a premier exhibit and conference within World of Concrete featuring the newest products and tools for the commercial construction industry from top Information Technology and Systems providers.

Don't miss the Outdoor Action! Each year World of Concrete exhibitors and attendees alike enjoy the entertainment of several popular World of Concrete special events including the exciting Artistry in Decorative Concrete, the competitive Masons' Challenge and more. World of Concrete has action-packed special events to educate and entertain.

For more information about the 2007 World of Concrete event, visit www.worldofconcrete.com

TRA

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AAPEX: The Trade Show for the Global Automotive Aftermarket

The Automotive Aftermarket Products Expo (AAPEX) is the world's largest annual business-to-business event for the \$250-plus billion automotive aftermarket industry. This year's AAPEX will take place Tuesday, Oct. 31, to Thursday, Nov. 2, at the Sands Expo Center, Las Vegas, Nevada, USA.

AAPEX draws the largest number of qualified buyers and sellers from all segments of the automotive aftermarket. It annually greets international visitors from approximately 125 countries, and more than 57,000 buyers including manufacturers, wholesalers, warehouse distributors, jobbers, retailers, independent service providers, technicians, parts stores, manufacturers' reps, exporters, importers and packagers.

Exhibitor participation in AAPEX reached an all-time high in 2005 with 2,060 exhibitors who occupied more than 4,950 booths and 1.2 million square feet of exhibit space. The trade show features every major brand of replacement parts, the largest tool and equipment exhibit of more than 180 companies, suspension and front end products, engines, engine parts and fabricators, paint and body products, heat transfer and mobile air conditioning products and parts, chemicals and lubricants.



Beyond the trade show, a favorite stop for visitors is the AAPEX New Product and Packaging Showcase which displays more than 500 products and unique packaging designs from exhibitors. There are also targeted educational sessions that cover the latest global aftermarket trends and data, and management issues such as growing profits and increasing productivity.

AAPEX participates in the U.S. Commerce Department International Buyer Program. The AAPEX Web site (www.aapexshow.com) is the best source for registration and housing details and complete show information. It offers online registration in six languages: English, French, German, Japanese, Chinese, Spanish and Portuguese. For hotel accommodations, the Web site has discounted hotel room rates available at 30 Las Vegas hotels that can be reserved by the click of a button. The housing form can also be downloaded and printed for those who prefer this method.



The Web site has a searchable exhibitor list, an interactive floor plan that pinpoints the locations of exhibitors and provides company contact and product information, a description of the AAPEX educational sessions, a schedule of events, a custom itinerary planner and a list of celebrity appearances.

During the show, international visitors are welcomed and encouraged to use the Center for International Commerce and lounge. Interpreters will be available in the center, as well as in the international registration areas, to assist with show information. The center will have computerized product and exporter locator services, meeting space and credit card telephone and fax services. Representatives from the U.S. Department of Commerce and association trade specialists will be on hand and available for consultation.

AAPEX is part of Automotive Aftermarket Industry Week (AAIW), which, in addition to AAPEX, includes the Specialty Equipment Market Association (SEMA) show.

The Automotive Aftermarket Industry Association (AAIA) and the Motor & Equipment Manufacturers Association (MEMA) sponsor AAPEX.

For more information, contact W.T. Glasgow Inc., 10729 West 163rd Place, Orland Park, IL 60467, USA, phone: 708-226-1300, fax: 708-226-1310, e-mail: info@aapexshow.com, Web site: www.aapexshow.com.

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Oct. 31 - Nov. 2, 2006
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event for the \$250 billion
automotive aftermarket
industry.

Every brand of
replacement parts, the
largest tool &
equipment exhibit,
suspension & front end
products, engines &
engine parts,
fabricator/paint & body
products, chemicals &
lubricants
and much more.



ProMat 2007: January, 2007 in Chicago

On January 8-11, 2007, the Material Handling Industry of America (MHIA) will sponsor ProMat 2007. At ProMat 2007, the material handling and logistics industry will showcase the latest productivity solutions. ProMat 2007 is the largest showcase of material handling and logistics solutions in North America.



At ProMat 2007, which will be held at McCormick Place in Chicago, you can see and compare the latest solutions essential to the productivity of your manufacturing, warehousing and distribution operations. The material handling and logistics solutions you discover at ProMat will help you differentiate your product, improve customer service and increase overall corporate profitability. Tap into a world of opportunity that includes five Solution Centers, more than 800 exhibits covering 300,000 square feet, 70 free educational sessions, and an Executive Forum examining the new pioneers of supply chain leadership.

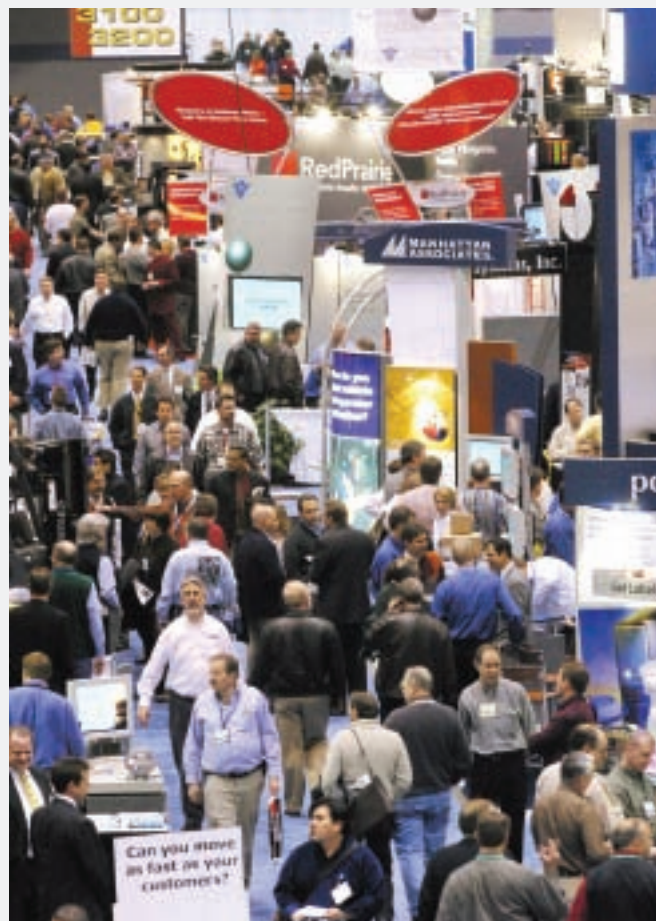


Industry professionals from the United States and around the world are expected to attend ProMat. They will find programs addressing productivity solutions through material handling and logistics for their manufacturing, distribution, logistics and warehousing operations. ProMat 2007 is a Department of Commerce International Buyer Program event and will feature an International Visitors Center to welcome its foreign guests. Attendees from more than 90 countries across the globe are expected to attend ProMat.

Complete information on ProMat (including free on-line show registration, news, conference information, exhibitor information, travel information and a show agenda planner) is available online at www.ProMatshow.com. Material Handling Industry of America (MHIA) is the trade association leading

this vital industry. MHIA members are material handling and logistics equipment and systems manufacturers, integrators, consultants and publishers. Their membership in MHIA reflects their ongoing commitment to the increased safety, productivity and profitability that material handling, information technology and logistics solutions offer the manufacturing, distribution, and warehousing industries.

For more information on MHIA, visit www.mhia.org. At this valuable online resource, you can also access material handling and logistics news, information and resources based on individual business interests, product and service interests, specific industries, demographics, and company/facility needs.



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11552

January 8-11, 2007 • McCormick Place South • Chicago, IL

SOLUTIONS THAT MAKE THE SUPPLY CHAIN WORK



When it comes to optimizing the performance of your supply chain, your work is never done. New innovations and techniques are always just around the corner as you strive for continuous improvement. There is one event that can help you discover the latest material handling and logistics solutions you need to keep your supply chain working as productively and profitably as possible — ProMat®

ProMat® is your one-stop destination for manufacturing, information technology, distribution, and logistics solutions. At no other place can you attend one event to experience and learn how these solutions work together to streamline your supply chain operations.

Register Now
at ProMatShow.com
or call 800-446-2622
or 704-676-1186

One Show, Four Days, And Thousands Of Solutions

ProMat® is the premier material handling and logistics event held in the United States. Over 700 exhibits from the industry's top providers will cover 300,000 square feet at Chicago's McCormick Place South. ProMat® will feature a Knowledge Center with 70 focused 30-minute show floor Educational Seminars and an Executive Keynote featuring the success stories of **Lean Leaders** who have streamlined their manufacturing and supply chain operations, increased operational productivity and reduced costs — all free to ProMat® attendees.

Make Plans Now To Attend ProMat® In January 2007

Whether you're an industry veteran or have new responsibilities for your manufacturing, warehousing, distribution and logistics operations, ProMat® brings together the education, networking and product sourcing you need to enhance productivity, manage inventory and lower costs. Find free on-line registration, detailed exhibitor information, Educational Session details, Show news and more on-line at ProMatShow.com.

ProMat® — Solutions That Make The Supply Chain Work

For information
on exhibiting at
ProMat® 2007
contact Show Sales
at 800-345-1815
or 704-676-1130

ProMat® 2007 is an official
U.S. Department of Commerce
International Buyer Program event.



Nov. 28-30, 2006, in Orlando

POWER-GEN International 2006 Conference Focuses on Key Industry Changes

POWER-GEN International, the world's largest electric power generation conference, will take place from November 28 to 30, 2006, at the Orange County Convention Center in Orlando, Florida.

With the world energy industry on the threshold of major change, there has never been a more vital time to learn about the latest trends and developments impacting power generation and distribution today. The largest, most trusted name in power events, POWER-GEN brings the sharpest minds in the field together for three days of education, training, fast-track networking and new business negotiation. Join the power industry's foremost leaders and decision-makers among more than 16,000 attendees and 1,100 exhibitors from 76 countries representing the latest in power products and technologies, including power utilities, producers, renewable energy alternatives, facility management, engineering, and legal and financial resources.

The Energy Policy Act of 2005 raised a number of vital questions: Will natural gas prices ease as liquefied natural gas supplies are developed? Will the nuclear renaissance sustain and build momentum? What impact will renewable energy have on the U.S. power mix? Will environmental pressures lead to emissions regulations? What effect will intensifying competition pressures have in terms of consolidation and cost-cutting efforts?

Prospective exhibitors can get detailed information online at <http://pgi06.events.pennnet.com/>

Full Conference Delegates receive:

- Access to all Event Sessions
- Access to the Exhibition Hall, including the Power Engineering Floor Reception
- Access to Opening Keynote and Mega Sessions
- Coffee Breaks in the Conference Area
- Delegate Lunch on Tuesday and Wednesday
- One (1) copy of the conference proceedings on CD-ROM

POWER-GEN is an official participant in the U.S. Commerce Department's International Buyer Program (IBP). Participants in IBP international delegations receive the following:

- Complimentary admission to the exhibit floor
- 50 percent discount on registration fees for conference sessions
- Informal briefing at show (upon request)



- International Reception (free admission)
- Access to the Department of Commerce Global Business Center, offering meeting rooms and staffed by Commerce Department personnel to provide assistance, translators, telephones, fax machines, copying services, and a lounge area with refreshments
- Complimentary hotel room (up to three nights) for embassy delegation leaders heading up a delegation of at least 15 international buyers, excluding spouses, family members or guests

The IBP is a matchmaking program designed to facilitate interaction between international delegates and exhibiting companies. Hosting delegations from around the world, the IBP matches U.S. companies with foreign markets interested in doing business.

International delegates to POWER-GEN should make travel plans as soon as possible. U.S. State Department rules regarding visas have been tightened. Not every foreign visitor is required to obtain a visa to enter the U.S.; however, it is important to note that visitors from some countries will need one. Please check with the U.S. Embassy in your area to confirm whether you will require a visa. A list of embassies is available online at <http://usembassy.state.gov>

If the U.S. State Department requires you to apply for a visa, please visit the U.S. Embassy in your country at least 60 days prior to the beginning of POWER-GEN International 2006 to begin the application process. Before visiting the embassy, you will need a letter of invitation to attend POWER-GEN International 2006, which show management can provide. To receive this letter please forward your name, title, company and mailing address to pgiconference@pennwell.com, or mail to Lisa Gasaway, Event Manager, POWER-GEN International, 1421 S. Sheridan, Tulsa, OK 74112 USA. Further visa information will be available online at www.power-gen.com

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11598

Oct. 31 - Nov. 2, Atlanta, Georgia

IFAI Expo 2006: The Trade Show for the Global Specialty Fabrics Marketplace

IFAI Expo 2006 will be held Oct. 31-Nov. 2, 2006, at the Georgia World Congress Center in Atlanta, Ga., USA. The event has the largest exhibition in the Americas for the specialty fabric industry in 2006.

IFAI Expo 2006 will mark the first time the show has co-located with ATME-I 2006 (North America's only textile machinery show) and the AATCC International Conference & Exhibition. The combined event is being marketed as MEGATEX and was recently designated an International Buyer Program by the U.S. Department of Commerce for 2006. MEGATEX is expected to attract more than 15,000 visitors and 1,000 combined exhibitors.

Visitors will find IFAI Expo 2006 brings together many of the niche-end markets that benefit from the specialty fabrics industry, including filtration, construction, medical, military and architectural applications. There are eight special symposiums taking place: Automotive Materials; Awning & Small Structures; Fabric Architecture & Lightweight Structures; Marine Fabrication; Medical Textiles; Sewing & Fabric Welding; Textiles

& Graphics; and the 5th International Conference on Safety & Protective Fabrics.

More than 450 companies will participate in the IFAI Expo 2006 exhibition, displaying textile materials, equipment and services for the end-product fabricator. Exhibitor benefits include free direct hot links from the IFAI Expo 2006 Web site to the exhibitor's Web site; unlimited VIP passes for customers, promotion in more than 50 industry-focused trade publications and Web sites, and premium positioning and discounts for advertising in the Industrial Fabric Products Review magazine and the special IFAI Expo Show Directory.



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confmgmt@ifai.com
www.ifaiexpo.info

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Exhibit & Registration Coordinator
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U.S. Commercial Service Partners with IFEMA To Open an Office at the Madrid Fairgrounds

The U.S. Commercial Service in Spain has an office at the main Spanish fairgrounds, IFEMA. It offers meeting space to U.S. firms exhibiting, visiting or attending IFEMA's trade shows.

IFEMA, the Institución Ferial de Madrid, is Spain's largest fairgrounds with more than 5 million square feet of exhibit space. It organizes more than 80 trade fairs that are attended by more than 4 million visitors and 40,000 companies every year. IFEMA is a world class, state-of-the-art exhibition facility just five minutes from the Madrid Barajas Airport, and directly linked by subway to Madrid's city center.

The Juan Carlos I Exhibition Centre officially inaugurated its newly enlarged facilities in April 2002, reinforcing its status as a major landmark on the international trade fair map. The center includes 10 exhibition halls, as well as the plethora of spaces and facilities that is needed for conducting exhibition activities in an optimal way: a singular office complex that includes a fully equipped meeting area and an auditorium for 600 persons; 14,000 parking places; numerous and diversified catering services; extensive entryways and inner and outer roadways; logistic and technical facilities; financial organizations and service providers as well as a spectacular 10,000-square-metre convention centre located over the new North Entrance.

Feria de Madrid's new dimension and its numerous permanent improvement projects enable the institution to ensure its growth trend from the quality viewpoint and to focus on its further development, fundamentally in the international sphere. Half of the more than 80 trade fairs that make up IFEMA's permanent calendar are members of the Union of International Fairs (UFI).

"The U.S. Commercial Service has established a large office on IFEMA's main avenue to support U.S. exhibitors..."

The U.S. Commercial Service has reached an agreement with IFEMA that facilitates American business activities in Spain. This cooperation gives the U.S. Commercial Service advanced information about trade shows, and thus enables U.S. companies to receive assistance when attending these events. Plus, the U.S. Commercial Service has established a large office on IFEMA's main avenue to support U.S. exhibitors and to enable visitors to easily identify potential



Israel Hernandez Assistant Secretary for Trade Promotion and Director General of the U.S. Commercial Service (second from left) recently awarded IFEMA with a Certificate of Appreciation for Achievement in Trade. Pictured at the U.S. Commercial Service office in Madrid, are (from left to right): IFEMA Director General Fermin Lucas, Director General Hernandez, IFEMA President Jose Maria Alvarez del Manzano, and Senior Commercial Officer Jim Wilson.

American partners. This office can offer a meeting space to U.S. firms exhibiting, visiting or attending IFEMA's shows.

The United States Commercial Service in Spain is a U.S. government agency dedicated to assisting American companies to realize their full business potential in the lucrative Spanish market. The U.S. Commercial Service in Spain has offices in Barcelona and Madrid, and provides U.S. companies with a wide variety of business services to facilitate their success in the Spanish market.

The U.S. Commercial Service also is an excellent source of information for visitors from throughout the world who attend IFEMA trade fairs in search of new partners.

More information about the U.S. Commercial Service in Spain is available online at www.buyusa.gov/Spain.

More information about the IFEMA trade fairs is available online at www.ifema.es.

TRA

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www.ifema.es

12016

TRADE FAIRS ORGANISED BY IFEMA

2006 SEPTEMBER

- 30.1** **PROMOGIFT**
Promotional Gift Trade Fair
- 1.22** **MADRID INTERNATIONAL FASHION WEEK**
1.3 **SIEM** 
Madrid International Fashion Fair
- 10.22** **CIBELES FASHION SHOW**
- 14.16** **INTERNATIONAL GIFT, JEWELLERY AND FASHION JEWELLERY WEEK**
INTERGIFT 
International Gift Fair
IBERJOYA 
International Jewellery, Silverware, Watch and Auxiliary Industries Exhibition
BISUTEX 
Fashion Jewellery and Accessories Trade Fair
- 27.29** **LIBER** 
International Book Fair
- 27.29** **TEXTILMODA**
International Textile Fashion Fair
- 28.30** **SAVER**
Equipment and Machinery Fair for Parks, Gardens, Forests and other Green-Belt Areas
- 29.1** **SIPIEL**
FOOTWEAR AND LEATHER GOODS INTERNATIONAL WEEK
MODACALZADO 
International Footwear Trade Fair
IBERPIEL MARROQUINERÍA 
International Leather Goods Trade Fair

OCTOBER

- 9.12** **CONSTRUTEC**
Building Exhibition
- 9.12** **DECOTEC**
Interior Architecture Show
- 24.28** **MATELEC** 
International Exhibition of Electrical and Electronic Equipment

NOVEMBER

- 4.12** **HABITALIA**
The Home Exhibition
- 7.12** **SIMO** 
International Data Processing, Multimedia and Communications Show
- 14.17** **FLAA** 
International Bus and Coach Trade Fair
- 25.3** **FERIARTE**
Art and Antiques Fair

2007 JANUARY

- 10.22** **INTERNATIONAL GIFT, JEWELLERY AND FASHION JEWELLERY WEEK**
INTERGIFT 
International Gift Fair
IBERJOYA 
International Jewellery, Silverware, Watch and Auxiliary Industries Exhibition
BISUTEX 
Fashion Jewellery and Accessories Trade Fair
- 31.4** **FITUR** 
International Tourism Trade Fair

FEBRUARY

- 15.10** **CASA PASARELA**
Design Fair for Home Trends
- 15.10** **MADRID INTERNATIONAL FASHION WEEK**
15.16 **SIEM** 
Madrid International Fashion Fair
- 15.19** **CIBELES FASHION SHOW**
- 15.19** **ARCO**
International Contemporary Art Fair
- 28.2** **GENERA**
Energy and Environment International Trade Fair
- 28.3** **CLIMATIZACIÓN** 
International Air-Conditioning, Heating, Ventilation and Refrigeration Exhibition
- 28.3** **TEXTILMODA**
International Textile Fashion Fair

MARCH

- 2.4** **EXPOÓPTICA** 
International Optics and Optometry Exhibition
- 10.14** **INTERSICOP**
International Bakery, Pastry and Related Industries Show
- 14.17** **SAL**
Food Trade Show
- 14.17** **INTERIDAC**
International Educational Equipment Show
- 14.18** **AULA**
International Educational Opportunities Exhibition
- 14.18** **MADRID BOAT SHOW**
- 30.1** **SIPIEL**
FOOTWEAR AND LEATHER GOODS INTERNATIONAL WEEK
MODACALZADO 
International Footwear Trade Fair
IBERPIEL MARROQUINERÍA 
International Leather Goods Trade Fair

APRIL

- 12.17** **MADRID INTERNATIONAL FURNITURE EXHIBITION**
- 26.28** **EXPOFRANQUICIA**
Franchising Trade Fair
- 26.29** **FITNESS**
Fitness Industry and Sports Facilities Show

MAY

- 9.13** **MOTORTEC** 
International Equipment and Components for Vehicles Trade Show
- 12.20** **ALHONEDA**
Antiques, Art Galleries and Collectors Fair
- 31.3** **DIVERSE SELECT PRODUCTS**

JUNE

- 15.24** **SECOND-HAND VEHICLE SHOW**

OTHER EVENTS AT FERIA DE MADRID

2006 SEPTEMBER

- 27.29** **FER-INTERAZAR**
International Gaming and Gambling Trade Show

OCTOBER

- 7.8** **SALÓN LOOK INTERNACIONAL**
Hairdressing, Aesthetics, Beauty and Accessories
- 9.11** **SIGN ESPAÑA**
International Visual Communication Spain
- 27.29** **MADRID GOLF**
Golf in one Space

NOVEMBER

- 3.5** **LAS MIL Y UNA BODA EN MADRID**
Monographic Wedding and Celebration Products and Services Fair
- 3.5** **ESQUÍ Y MONTAÑA**
National Fair of Snow and Mountain Sports and their Tourist Destinations
- 18.19** **BEBÉS Y MADRES**
The Baby, New and Expectant Mothers Exhibition
- 21.23** **IBERWINE**
World Wine Fair
- 21.23** **EXPOCECOFERSA**
Industrial Hardware Trade Meeting
- 23.25** **INICIACIÓN A LOS NEGOCIOS**
Spain Start Business
- 23.26** **DEPORTE TOTAL**
Competition and Leisure Sport Festival
- 24.26** **SISAC**
Trade Show of the Household Pets Sector
- 30.3** **FISALUD**
Expo Health

DECEMBER

- 22.30** **JUVENALIA**
Teenagers' Fair

2007 MARCH

- 21.23** **SITI/GASLAN**
Show on Information Technologies
- 22.25** **VENATORIA & SUBARU**
Meeting Point for the European Hunters

APRIL

- 26.28** **EUROVENDING**
European Vending Machine Fair
- 26.29** **MADRID SCIENCE FAIR**

JUNE

- 9.11** **ENCUENTRO NUPCIAL PUERTA DE EUROPA**
Professional Bride, Groom and Party Attire and Accessories Exhibition
- 12.15** **ZOW MADRID**
Trade Show of Components, Accessories and Semi-finished Products for the Furniture Industry

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IFEMA's exhibition programming may be subject to change.
Consult LINEA IFEMA to confirm dates and times.

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Safety & Security Special Section

This month's Safety & Security Special Section in Commercial News USA highlights a number of U.S. companies seeking new business partners around the world.

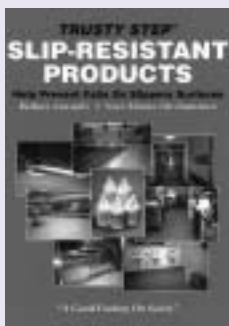
The products shown here are available for immediate export by the U.S. companies who are offering them. Contact information is provided for each of the companies. Interested buyers and distributors should contact the American company directly to request more information.

The U.S. Commercial Service will also provide assistance to international buyers and distributors seeking U.S. partners. A list of worldwide offices can be found on-line at www.buyusa.gov

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Hoss Security System Combines Flexibility with Powerful Features

Located in Irving, Texas USA, Hoss Equipment Company is the nation's largest and most trusted Mining and Heavy Construction equipment reseller. Hoss has created On-Site Solutions (OSS). The Hoss On-Site Solutions mobile platform is a rugged, rapidly deployable, autonomous remote monitoring / digital video recording / communications platform that is designed for the unique needs of security personal and security systems integrators as well as construction professionals, architects, engineers, and land developers as a key part of their security, management and sales strategy.

Video cameras can be managed remotely allowing the user to be "virtually present" any time and anywhere. It gives the ability to control motorized cameras remotely. Along with two-way audio capabilities and event notifications sent via email, sms or paging. In addition to a video security application it can also be used to improve construction management and project coordination. Provide emergency perimeter security, communication links, and chemical and biohazard monitoring. The platform is applied in many different applications: Federal government and military agencies (Homeland Security, DOD,

FEMA, DOT, and Border Patrol), municipalities, law enforcement, first responders, port, airport, and railroad authorities, outdoor sporting events, seasonal community events, pipeline monitoring, and large commercial sites.

Can be deployed to offer mission-critical, secure, high speed data services - such as VoIP, VPN, WiFi to any off-the-grid location in the world. The OSS mobile platform is designed as a stand alone solution or more than one unit can be readily linked together, easily expanding network's reach. It can be fully customized to meet your needs and can be integrated with external applications to offer a complete management and control system. All mobile platforms are pre-wired for a variety of camera (digital and analog) and radio options.

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TransWest Investigations—A Key Component for Trouble-Free International Business

Mr. Johnson had a problem. As CEO of a high technology company, he was faced with one of the most daunting tasks of his career: taking his company public by a venture capital fund in the United Kingdom. Everything worked on paper and representatives of the fund had supplied all financial criteria requested. "I had this gut instinct something wasn't right," recalled Johnson, "so I made the most important call of my professional career. I called TransWest."

"That call most likely saved his company," says Ed Beyer, CEO of TransWest Investigations Inc. "Within days, we found that unnamed financial backers of the fund had criminal convictions for past financial crimes and the intent was to obtain our client's proprietary information for a competitor known to be hostile to our client."

TransWest Investigations Inc. is a global detective agency founded in 1982. Headquartered in Los Angeles, TransWest provides its clientele discreet and confidential access to a wealth of information. Identifying and uncovering fraud, verification of finances and product counterfeiting enforcement are just a few of the specialties of TransWest. Business leaders and attorneys rely on TransWest to uncover reliable, timely background data on potential partners, investors, distributors and employees providing information of criminal history, civil litigation filings, past bankruptcy petitions, financial holdings and much more. "We thoroughly investigate for our clients to ensure a winning strategy for their business goals," says Beyer.

TransWest is very well-known and respected in the legal community and trusted by top firms. "TransWest provides a



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roadmap for our clients to assist in making decisions as to preparing and presenting a case or providing critical investigative support for complex cases such as patent infringement or trademark enforcement," says Breton A. Bocchieri, partner of the law firm Perkins Coie.

When a client has been economically injured, TransWest is tasked to identify and uncover hidden assets for the collection effort. "Since our inception over 23 years ago, we have investigated parties in over 40,000 legal actions arising from collection matters," says Beyer. "With interest rates and commodities rising globally, we expect an increase in financial investigations of customers and partners of industry."

Competition in today's business environment is fierce. Not knowing your competitors, incomplete or unknown information of a foreign trading partner, or the lack of knowledge of a key employee can be a financial disaster. TransWest routinely works with international clients to verify and uncover factual information on companies and executives to help ensure a positive outcome.

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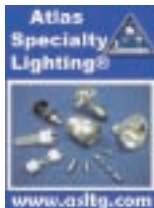
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Exporter of the Year Award Presented to Pennsylvania Company

AgraCo Technologies of Lafayette Hill, Penn., was presented with a 2005 ThinkGlobal/Commercial News USA Exporter of the Year™ award from ThinkGlobal Inc., publisher of Commercial News USA. The event took place at a seminar sponsored by PNC Bank at the PNC Bank building in Philadelphia.

AgraCo CEO David Webster was presented the Exporter of the Year award by Israel Hernandez, Assistant Secretary of Commerce for Trade Promotion and Director General of the U.S. Commercial Service.

Commercial News USA, the official export promotion magazine of the U. S. Department of Commerce, is a catalog-style magazine distributed to approximately 400,000 readers in 145 countries worldwide. Awards are given to one U. S. company in each of 14 industry categories. AgraCo Technologies, a privately held company, was named Exporter of the Year in the Agriculture category.

Winners were chosen based on the total number of documented export deals completed in 2004, total percentage increase in sales in 2004 compared to 2003, exports as percentage of total sales, the company's commitment to exporting, the company's commitment to customer service, and the company's innovation and originality in marketing products or services.

To be eligible for the award, the company must currently be exporting from the United States. AgraCo Technologies provides products such as non-toxic fly traps, microbial fertilizers, and ethylene removal systems which extend the shelf-life of fruits and vegetables. The company reported a 34% increase in export sales from 2003. Exports now represent 45% of the company's total sales.



From left to right: Antonio Ceballos, Director, Philadelphia U.S. Export Assistance Center; Israel Hernandez, Assistant Secretary of Commerce for Trade Promotion and Director General of the U.S. Commercial Service; David Webster, CEO, AgraCo; Gregory Sandler, Publisher, Commercial News USA.

Founded in 2001, AgraCo Technologies began exporting that same year. "I would like to thank all of the employees, partners and investors of AgraCo for their help in achieving this wonderful award," Webster said. "It is an honor for our small, but growing company to be recognized by such a prestigious publication as Commercial News USA"

Sandler said that AgraCo's success is indicative of how American companies can benefit from exporting. "AgraCo is a small business with global vision," he said. "As a result, the company has developed profitable new business ventures worldwide."

More information about the Exporter of the Year awards is available online at www.exporteroftheyear.com

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10201	10515	10869	11598	11863	11976	12007	12024
10209	10572	10955	11658	11871	11977	12009	12025
10243	10578	10987	11667	11874	11979	12012	
10264	10625	11004	11672	11882	11983	12013	
10265	10636	11081	11683	11885	11992	12014	
10286	10659	11117	11734	11907	11995	12015	
10295	10662	11123	11789	11911	11997	12016	
10307	10760	11129	11817	11912	11999	12017	



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