

Commercial News

XXVII:1

The Showcase for American-Made Products and Services

www.export.gov/cnusa

January/February 2006

USA

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Official Magazine

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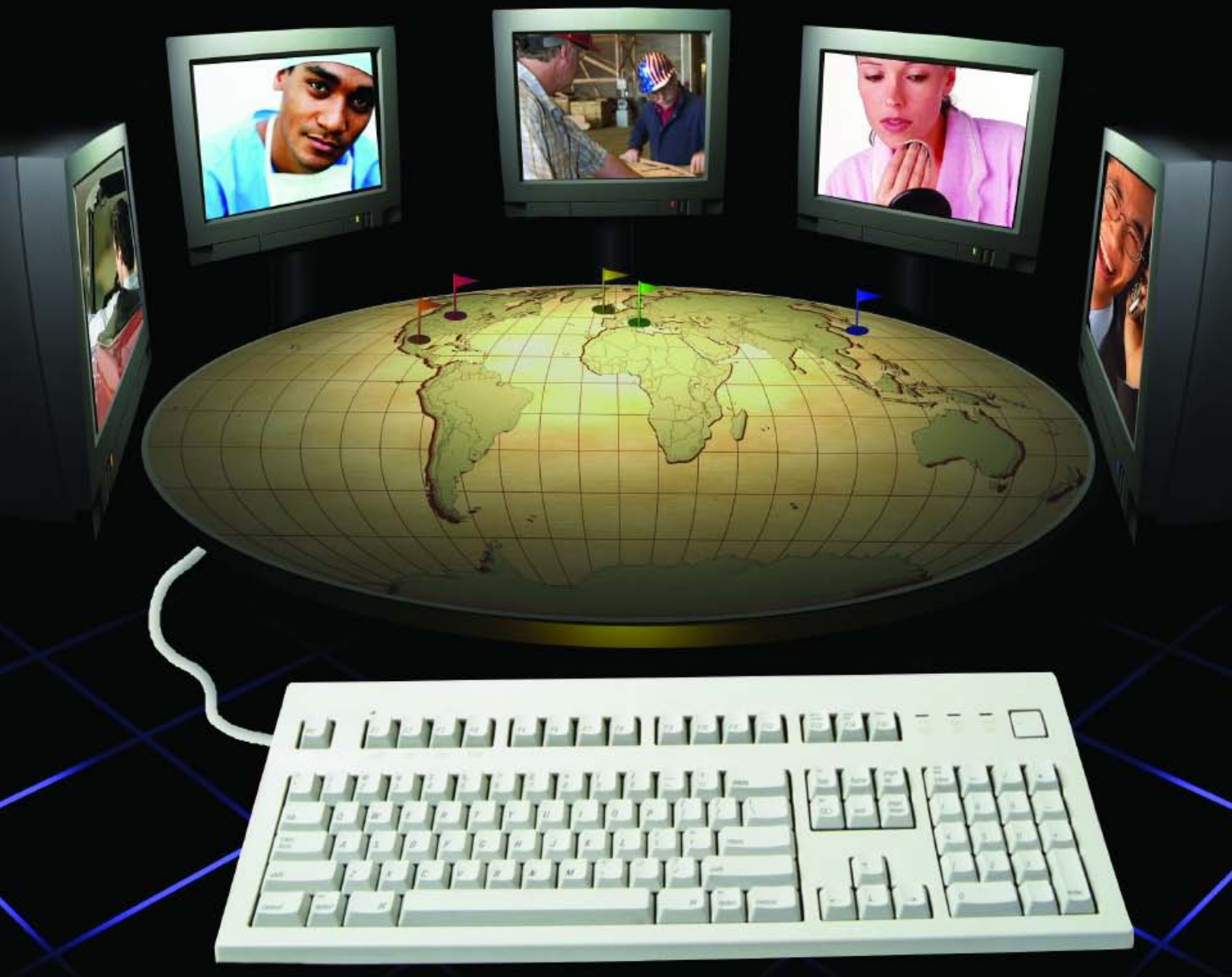
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Commercial News

XXVII:1

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USA

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Letter to Our Readers

Commercial News USA has made it easy to request information about products and services offered by American companies.

The magazine has an online Reader Service form that enables readers to quickly select U.S. companies it would like to request information from. By filling out the online form just one time, you can send an e-mail request to many potential business partners.

In addition to the online form, a Reader Service Fax Back form can be found on Page 31 of this issue. This form also makes it easy to request information. Simply find the number for the company you are interested in by consulting that company's advertisement or the Index on Page 30. Circle the numbers on the Fax Back form and then fax the form to us. We will forward your request to the U.S. companies.

In addition to requesting information using the Reader Service form, you can send email directly to any company you are interested in by locating their advertisement in the Current Issue or U.S. Exporters Directory section of the magazine's Web site.

Clicking on the "Current Issue" button on the magazine's home page at www.export.gov/cnusa will take you to a page where you can access PDF files of the two most recent issues of Commercial News USA. All advertisements in this section include hyperlinks for sending email directly to the companies.

The electronic edition of Commercial News USA is also available in html format in the U.S. Exporters Directory. The directory currently includes all of the advertisers who have appeared in Commercial News USA since September, 2004.

I urge you to visit our Web site at www.export.gov/cnusa. We also welcome your feedback. If you have suggestions or comments about the magazine, please send an email to me at publisher@thinkglobal.us

All the Best,



Gregory Sandler, Publisher
Commercial News USA

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Commercial News

January/February 2006

USA

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Official Magazine

Request Free Information

Profit from finding an American business partner. Request information directly from the companies you want to do business with by faxing back the free Reader Service form on Page 31 or by using our online form at www.thinkglobal.us/reader



InfoComm 2006: June 3-9 in Orlando, Florida

More than 26,000 attendees and 750 exhibitors will gather at InfoComm 2006, the world's largest conference and exhibition for information communications and audiovisual professionals. The conference, which includes more than 300 education courses, will be held June 3-9, 2006 with the exhibition running June 7-9 at the Orange County Convention Center in Orlando, Florida.

InfoComm—and its affiliated Integrated Systems events around the world—are the leading business-to-business marketplaces for display, projection, audio, videoconferencing, Internet streaming and networked presentation and communication systems. Buyers in corporate, education, government, military, entertainment, and a host of other market sectors know InfoComm is where they will find the right solutions for their specific applications. Attendees also include systems integrators as well as design consultants exploring the newest solutions in the rapidly evolving AV marketplace.

In years past, many companies have used InfoComm to highlight state-of-the-art, emerging technology solutions. For example, InfoComm was the first show to demonstrate videoconferencing, the DLP chip and plasma screens. This year's specialized pavilions include: Audio, Collaborative Conferencing, Digital Signage, Lighting and Staging, Residential Systems, and Digital Content Creation. The United Kingdom and Korean pavilions feature technology companies from these countries who are interested in exporting their technologies in the U.S. marketplace.

InfoComm 2006 continues to build on its international attendance, with increasing focus on the International Buyer Program. Selected by the U.S. Department of Commerce to participate in the program last year, InfoComm attracted nearly 4,500 attendees from all over the world.

This year is expected to continue that growth trend,

especially given the special benefits provided to delegations traveling to InfoComm. International attendees had access to an International Business Center stuffed with translators, a matchmaking system to find import and export opportunities, free courses, an InfoComm orientation including breakfast, and special international visitor registration among other benefits. InfoComm 2006 expects even more participation through the International Buyers Program in culturally-diverse Orlando.

Why You Should Attend InfoComm

Groundbreaking Technologies and Innovations

InfoComm exhibitors are always on the cutting edge with the latest in AV technology.

Networking With Your Peers

InfoComm will help you connect with the people and resources you need to make your job easier.

Education and Training

InfoComm is more than just a trade show! We offer comprehensive educational courses before and during the show.

InfoComm Welcomes International Delegations

We invite you to contact the Commercial Section of your local U.S. embassy or consulate to join an InfoComm delegation program.

TRA

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11725

20-23 May 2006 in Chicago

NRA Show 2006: The Premier Foodservice and Hospitality Buying Event

More than 73,000 professionals from 108 countries worldwide will attend NRA Show® 2006, May 20-23 at Chicago's McCormick Place.

NRA 2006 will feature special events and services for international guests. Meet U.S. executives at the International Reception. These senior-level managers—both attendees and exhibitors—are looking for international business opportunities. The Show provides a chance for international attendees to make profitable, new business contacts in a relaxed setting.

Attendees also can use the International Business Center for private business meetings. Other services that are available include: import-export counseling, translation services, and assistance locating the products and exhibitors your business needs.

"If you are a restaurant or hotel owner, operator or executive, the one place to go for unlimited resources to make your business more profitable and efficient is the NRA Show," said Steven C. Anderson, president and chief executive officer of the National Restaurant Association. "Last year 2,000 exhibiting companies showcased goods and services in nearly 900 product categories. The exhibit floor was packed with professionals like you looking to connect with people, quality products and ideas to improve operations and gain the competitive lead and grow their businesses."

This year's premium event for the global restaurant and hospitality industry is striving to break records again. Leading U.S. suppliers, as well as many international manufacturers, will pack nearly 10 kilometers of aisles with new equipment, food products and technologies, expert services, and the latest ideas for generating higher sales, trimming overhead and increasing profits. Last year, more than 4,700 international attendees from 108 countries attended the show, which features exciting new foods, products, and innovative restaurant equipment.



Other highlights include:

- Cost-cutting products and equipment.
- New trends and opportunities.
- Technologies to create efficiencies.
- Exciting foods and ingredients.
- Special savings available only on the exhibit floor.

Many exhibiting manufacturers are offering special discounts on their products. These special deals are available only to NRA Show attendees. Look for signs on the exhibit floor identifying these special suppliers. The business leaders of the restaurant and hospitality industry—owners of the world's most renowned eating establishments, top chefs, senior executives of franchise organizations, investors, and others—know that attending NRA Show 2006 is simply the most efficient and most productive way to conduct business.

Meet your peers, supplier representatives, financial management and operational experts in formal and informal settings. In workshops, social events and at business meetings on and off the exhibit floor, you will discover the best ideas, trends and solutions this unique audience has to offer.

NRA Show 2006 also offers more than 60 free comprehensive educational programs designed and taught by industry experts. Choose from sessions covering core industry issues related to technology, operations, marketing, sales, management, training and retention, and more.

To register for the Show or to reserve discounted hotel rooms, visit www.restaurant.org/show

RESTAURANT, HOTEL-MOTEL SHOW
May 20-23, 2006
McCormick Place, Chicago

NRA Show

THE INTERNATIONAL FOODSERVICE MARKETPLACE

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NRA Show

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May 20-23, 2006
McCORMICK PLACE, CHICAGO



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- Discover new business opportunities
- Meet with the world's leading foodservice suppliers

FOR MORE INFORMATION AND TO REGISTER, VISIT www.restaurant.org/show OR CALL +1 (312) 853-2525 TODAY!

May 7-9, 2006: McCormick Place, Chicago, USA

The 2006 FMI SHOW Welcomes Attendees from Around the Globe

Join international retailers, distributors, suppliers, exporters and food industry experts at the world's premier supermarket industry event — the FMI Show, May 7-9, 2006, at McCormick Place in Chicago.

FMI includes five shows in one location: the FMI Show, The U.S. Food Export Showcase, the United Produce Expo and Conference, the Spring Fancy Food Show and All Things Organic.

"International visitors will be particularly interested in the U.S. Food Export Showcase, which will feature producers, processors, and suppliers eager to export American food and beverage products to customers in other countries," said Libby Martin, FMI's director, international membership.



Translators. The center will offer translators fluent in French, Japanese, Korean, Mandarin Chinese, Portuguese and Spanish. Accessible, user-friendly GlobalConnect computers in the Center will allow visitors to access exhibitor product and services listings. Representatives from the U.S. Commerce Department and the U.S. Department of Agriculture will be available to answer questions and facilitate transactions.

Translation services will be provided for all 'Super' sessions and for "SPEAKS," the state-of-the-industry address.

Education Programs. The FMI Show features a wide range of programs, including Super Sessions and Close-Up Sessions. Super Sessions are "big-picture" strategy presentations on current industry trends and issues. Close-Up sessions are focused, in-depth explorations of specific industry topics.

Visa Applications and Travel. International industry professionals interested in the 2006 FMI Show should complete an application for a letter of invitation in order for Show organizers to submit visa applications. International visitors are urged to make travel and hotel arrangements as soon as possible.

Information about the 2006 FMI Show, including visa applications and special rates offered through the Group Advantage Program is available at www.fmishow.org or by calling Rachel Alberts at 202-220-0665.

Get your business in shape for the challenges ahead. Register for your spot at the 2006 FMI show today. More information is available online at www.fmishow.org



Benefits for International Attendees include:

International Reception. The International Reception on the first day of the show will welcome international attendees and provide opportunities to meet and network with exhibitors interested in exporting. Visitors can meet and mingle with peers and potential business partners, share common concerns, and exchange information and marketing ideas over drinks and hors d'oeuvres.

Group Advantage Program. FMI's International Group Advantage Program makes it easy for international attendees to enjoy special benefits, such as discounted registration rates, exhibitor appointment scheduling and hotel room block assistance for groups of 10 or more. Groups of 30 or more are eligible for group conference suites on the show floor with exhibitor appointment scheduling.

International Trade Center. The International Trade Center at FMI offers an array of services to assist international attendees in exchanging information with peers and in meeting with U.S. suppliers to transact business. Attendees can meet with consolidators to arrange the exportation of products purchased at the show.

TRA	Food Marketing Institute 655 15th St NW Washington, DC 20005 USA	11571
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READY. SET. GROW!

THE 2006 FMI SHOW, FIT FOR BUSINESS, MAY 7-9, 2006, MCCORMICK PLACE, CHICAGO

JOIN RETAILERS, DISTRIBUTORS, SUPPLIERS, IMPORTERS, EXPORTERS AND FOOD INDUSTRY EXPERTS AT THE WORLD'S PREMIER SUPERMARKET INDUSTRY EVENT—THE 2006 FMI SHOW. VISIT WWW.FMISHOW.ORG FOR MORE INFORMATION.

INTERNATIONAL BENEFITS

- **Consolidators**—connect with export-ready exhibitors
- **Professional Interpreters**—hear Super Sessions translated into your language
- **International Trade Center**—meet in a specially designed area for your networking and breaks
- **International Reception**—network with exporting exhibitors, suppliers, brokers, consolidators and your peers
- **Group Advantage Program**—receive in-language Show Floor tours, discounts on registration and transportation, and hotel room assistance

GET YOUR BUSINESS IN SHAPE FOR THE CHALLENGES AHEAD.

REGISTER FOR YOUR SPOT AT THE 2006 FMI SHOW TODAY.

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at THE FMI SHOW



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Waste Age



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IWCE is the ONE place where all industries and all communications professionals come together to share thoughts and ideas on wireless communications technologies.

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Conference & Exposition (Las Vegas Convention Center):

May 17 - 19, 2006

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- **Base Station** - base station components
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Visit: **www.iwceexpo.com**

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June 4 – 8, 2006 at McCormick Place, Chicago, IL, USA

GLOBALCOMM™ 2006

The entire buying/selling chain for the global information and communications technology industry converges at GLOBALCOMM™... the Next-Generation Communications Marketplace and Summit. Owned, produced and powered by TIA, the exhibition and conference brings together a broad international base of communications technology suppliers, service providers, enterprises and other professionals in a pure business-to-business environment.

For TIA, GLOBALCOMM replaces SUPERCOMM as TIA's annual industry event. The last SUPERCOMM – which TIA managed since its launch in 1988 – took place in June 2005.

One Event. A World of Opportunities

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Summit Series focusing on the Americas, Europe-Middle East-Africa, and Asia-Pacific. An Innovations Summit will feature presentations by new and emerging technology companies.

GLOBALCOMM is proud to participate in the U.S. Department of Commerce International Buyer Program and will offer an International Trade Center, matchmaking program and other amenities and business tools exclusively for international guests.

Take the next step toward success and register now at www.globalcomm2006.com. To display your company's products or services, contact the GLOBALCOMM sales team at +1-703-907-7002 or email exhibit@globalcomm2006.com

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TRA

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Building & Construction Special Section

This month's Building & Construction Industry Special Section in Commercial News USA features more than a dozen U.S. companies seeking business partners around the world.

Products being offered by U.S. companies are available for immediate export. Contact information is provided for each of the companies. Interested buyers and distributors should contact the U.S. company directly to request more information.

Readers also may request information from U.S. companies by using the Reader Service Fax Back form on Page 31 or the online form at www.thinkglobal.us/reader

Distributors Sought for Concrete Pump Priming & Clean-up Products

Prime-A-Pac (PAP) manufactures products for the concrete pumping industry. Products include primers (three types); retarders, concrete removers, release agents, sponges, spill kits and metal polishes. Each product is specifically formulated to handle a pumper's problem. Solve waste concrete disposal problems on job sites with the new EnviroSac bag. Bags work with ready-mix trucks, concrete pumps and on high-rise jobs. Supplemental products include the SuperPac line of cleaners—degreaser, wash, glass cleaner, touchless wax, aluminum brightener, and vinyl protectant—for fleets of vehicles. Pumping of concrete is growing on every continent. Become part of the expanding concrete placement community. PAP is an established company with more than a decade of technical and



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BLD

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Glen Nicholson, Intl Sales Manager
Q. S. Control Corp., Dept. CN
Los Angeles, CA USA

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qsc@aol.com

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11856

Reel-O-Matic

Reeling and Coiling Machinery

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Terry Simmons, President/CEO
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Mike Baum, International Sales Specialist
Cévan International, Dept. CN
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Luster Products

Distributors Sought for Hair Care Products

Luster Products Inc. is an African-American owned and operated manufacturer of hair care products for the entire family. Our brands include Pink Oil Moisturizer, hair care for women; Scurl, hair care for men; and PCJ, hair care for children. We also manufacture "Designer Touch," an extensive line of premium, professional salon products sold to hair stylists. We are looking for distributors worldwide. Contact us for further information.



Elvis Ramclam, Intl. Marketing Manager
Luster Products, Dept. CN
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10416

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11942

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PALLADIO
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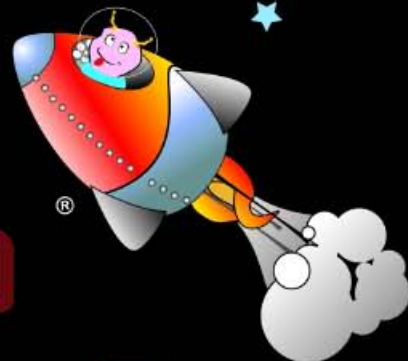
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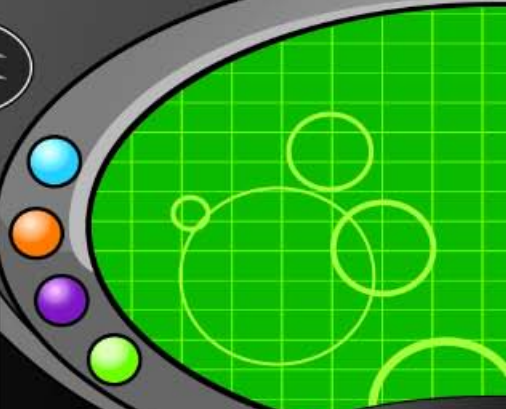


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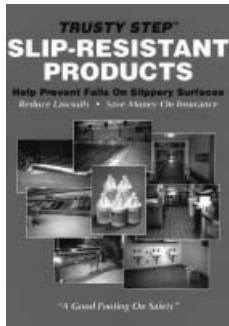
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Agriculture

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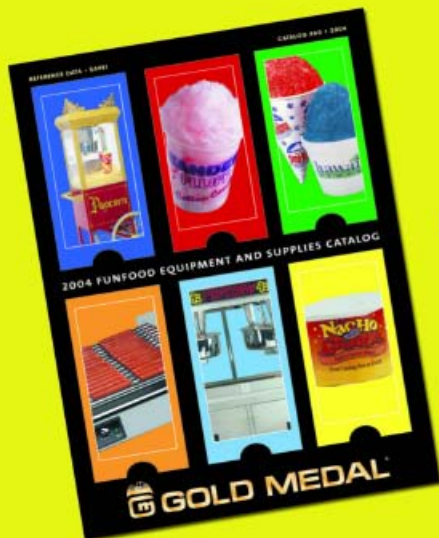
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Dan Swartz
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10001



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Anna Zuniga,
Director of Export Sales
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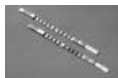


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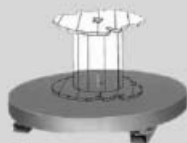
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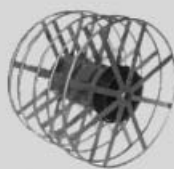


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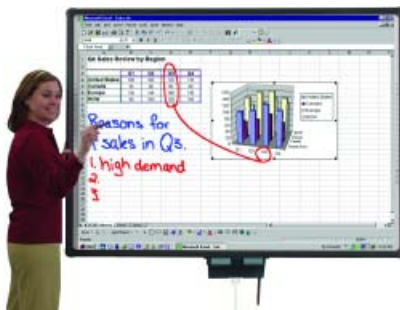


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